BRANZ

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Physical characteristics of new houses 2018

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Preface

This is the ninth annual report providing the results of the BRANZ New Dwellings Survey. BRANZ surveys builders of new dwellings on the physical characteristics of their buildings. The purpose is to obtain data on new housing that is not available from official sources. This data includes generic types of materials used by building component as well as design information such as number of floors, prefabrication and efficiency measures. The data is useful for studies in the fields of sustainability, energy efficiency, durability and engineering.

Acknowledgements

We would like to thank all of the builders and designers who filled in the survey form and returned it to BRANZ.



Physical characteristics of new houses 2018

BRANZ Study Report SR422

Authors

Orin Lockyer and Nick Brunsdon

Reference

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Abstract

Official data on the characteristics of new housing is very limited. Building consents data held by Statistics New Zealand gives numbers by building type, value and floor area, aggregated into territorial authorities. However, there is no data on materials used or housing characteristics beyond the floor area.

The BRANZ New Dwellings Survey dates back to 1998 and collects data on materials used in new housing. We have since compiled a database of approximately 1,200 new houses per year containing information on the materials used by building component and design arrangements.

This report contains the results of those surveys on the materials used in new housing. It updates previous data with the inclusion of the 2018 data set. The aim is to provide information useful to building material manufacturers, retailers/wholesalers, builders, designers, researchers and government officials.

Keywords

Materials, building envelope, claddings, floors, framing, insulation.



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1. Introduction

BRANZ surveys 5,000 new residential buildings per year in the BRANZ New Dwellings Survey. This survey series started in 1998 and collects a variety of data on materials used in new housing.

The survey is a postal survey to the builder or designer identified on the building consent application form, and the questions relate to each individual consent. Generally, over 1,200 returns are received each year. An incentive is offered (a Lotto ticket, book voucher or reduced price on BRANZ publications) for the return of each survey form.

The consent information is obtained from the Whats On¹ building consent data. BRANZ uses this to determine a sample of new dwellings for each period from 31 territorial authorities. The territorial authorities surveyed are:

| Auckland | Christchurch | Dunedin | Franklin |
|------------------|-------------------|-----------------------|-------------|
| Far North | Gisborne | Hutt City | Hamilton |
| Invercargill | Kapiti | Manukau | Marlborough |
| Napier | New Plymouth | North Shore | Porirua |
| Palmerston North | Queenstown | Rodney | Southland |
| Tauranga | Thames-Coromandel | Tasman | Waikato |
| Waipa | Wellington | Western Bay of Plenty | Whangarei |
| Waitakere | | | |

The survey form is constantly evolving to include new questions as required. However, it is important for BRANZ to keep the survey form as simple, concise and clear as possible. Therefore, BRANZ keeps the survey form to a single page.

BRANZ weights the responses by the share of building activity in each territorial authority (as indicated by building consents) in the calculation of the national market share. This prevents some territorial authorities from having a disproportionate share of the total market share should BRANZ receive a larger number of survey returns from one particular area. The results presented are only for new houses (i.e. single detached units). Using the data collected, representative estimates of the incidence and proportions of many different materials can be made. The components analysed are:

- roof claddings
- wall claddings
- wall framing
- number of storeys
- flooring
- floor joists
- insulation.

¹ Whats On report (Monthly). TF Stevens & Co Ltd, Auckland, New Zealand.



A limitation of the survey is that it does not ask why certain materials are selected. This means that the report contains no commentary on why material trends might be changing. It is also subject to sampling noise, which can cause short-term fluctuations that are at variance to long-term trends.

The average floor areas since 2006 are presented in Figure 1 to illustrate any bias that may be present in the results. The sample average floor area for 2018 is still slightly above the consent average floor area but closer than previous years.

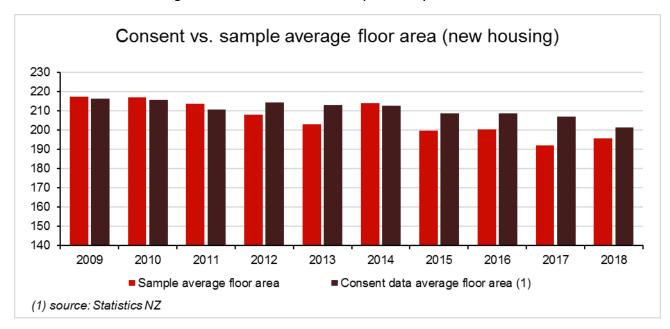


Figure 1. Consent versus sample average floor area.

Some questions change from survey to survey. However, most have remained the same since the start to ensure a consistent data set for comparative purposes.



2. Summary

In general, many of the market shares of materials have been relatively steady over the years surveyed. Notable material trends include:

- steel roofing remains dominant and has experienced a slight uptick in market share
- weatherboard profiles remain the most common wall cladding, having recently overtaken bricks
- timber framing continues to hold a high market share, within which laminated veneer lumber (LVL) continues to grow.



3. Main results

Key results are shown in the following charts. The data for these charts is in the tables in Appendix B.

3.1 Roof claddings

Sheet metal is the dominant roof cladding material with its market share trending upwards since 2012 and experiencing a noticeable uptick in 2018 (Figure 2).

The share of tiles (both metal and concrete) continued to ease during 2018 as has the 'other' category. The 'other' category mostly consists of shingle and membrane roofing products.

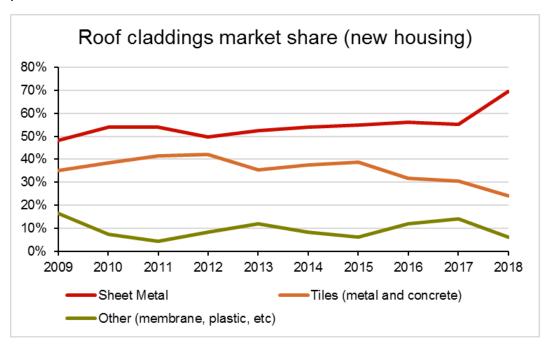


Figure 2. Roof claddings market share.

3.2 Wall claddings

Finish bricks (both clay and concrete) continued their decline in share (Figure 3), slipping below the 'other' category in 2018, after falling behind timber weatherboards in 2017.

Weatherboard profiles remain the most common wall cladding, 59% of which are timber, with the remainder consisting of fibre-cement and uPVC.

Major constituents of the 'other' category are metal, non-weatherboard fibre-cement, exterior insulation and finish systems (EIFS) and aerated autoclaved concrete (AAC).



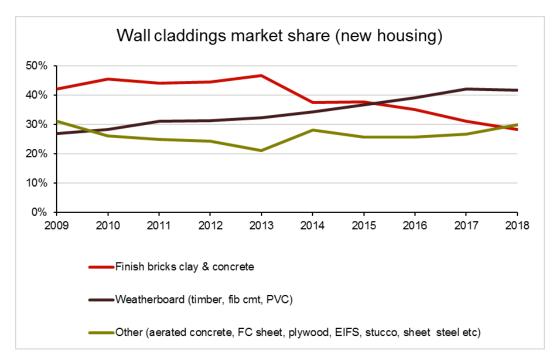


Figure 3. Wall claddings market share.

3.3 Wall framing

Timber framing remains the predominant structural material in new housing, with a historical market share of around 90% (Figure 4). This has eased slightly downwards over the past 4 years due to a slight increase in the use of concrete masonry, particularly for ground floors. However, the market has improved slightly for timber framing, which rebounded in 2018. LVL has been rapidly growing and now comprises around 10% of timber framing.

The majority (92%) of wall framing is precut or prenailed, which has held relatively steady over the past 4 years.

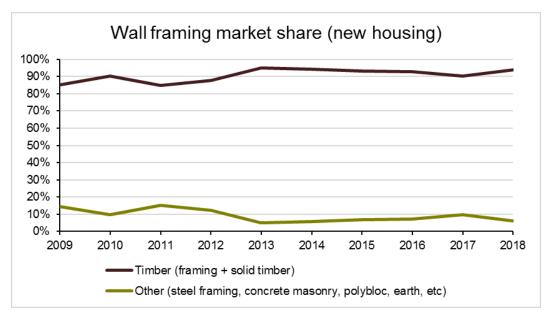


Figure 4. Wall framing market share.



3.4 Number of storeys

Figure 5 shows the proportion of new houses that were single storey, 2 storey or 3 or more storeys. Analysis was restricted to the 30 territorial authorities where we received four or more responses. The number in brackets beside the name of the territorial authority is the number of responses received. Notably, the greatest proportion of new houses built with 2 or more storeys were generally reported in areas with the higher land prices, such as Central Auckland, North Shore and Wellington. This reflects that higher land prices encourage greater intensity of development. Steeper terrain may also encourage multi-storey development – for example, in the case of Wellington.

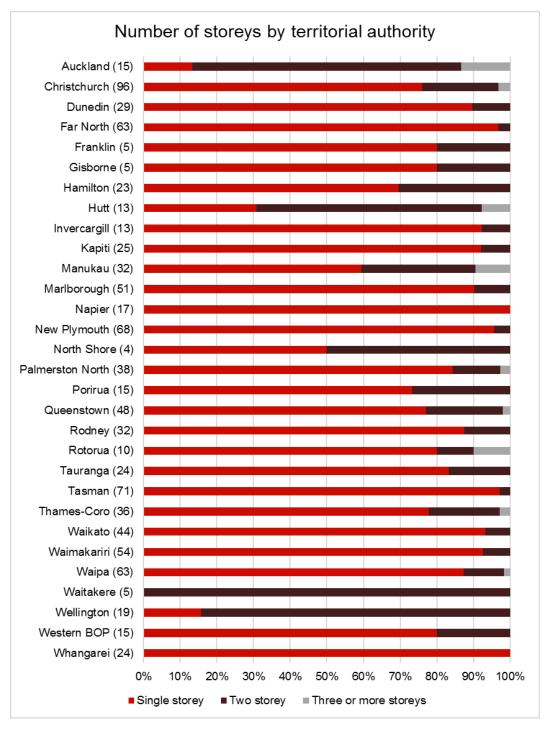


Figure 5. Number of storeys by territorial authority.



3.5 Flooring

Concrete flooring continued to trend downwards this year after a slight uptick in 2016, while 'all other flooring' continued to trend upwards towards 30% of the market share in new housing (Figure 6). 'All other flooring' is mostly particleboard and strand board. The percentages include upper floors (usually wood based) so are impacted by the trend towards multi-storey buildings, which made up 25% of new dwellings in 2018.

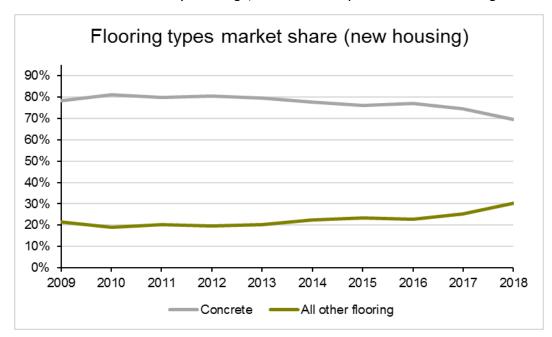


Figure 6. Flooring types market share.

3.6 Floor joists

Solid timber dominates the floor joists market but has lost market share in 2018 to the 'other' category. (Figure 7). The 'other' category primarily consists of various proprietary wood and steel composite joists and traditional heavy-gauge steel joists.

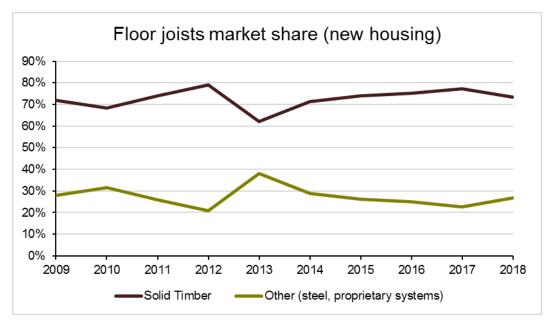


Figure 7. Floor joists market share.



3.7 Insulation

Wall insulation, ceiling insulation and floor insulation for concrete slabs and timber floors are dealt with separately in this section.

3.7.1 Wall insulation

Fibreglass is the dominant wall insulation material (Figure 8). Its share is generally stable but has continued to ease in 2018. The 'other' category is mainly polyester insulation.

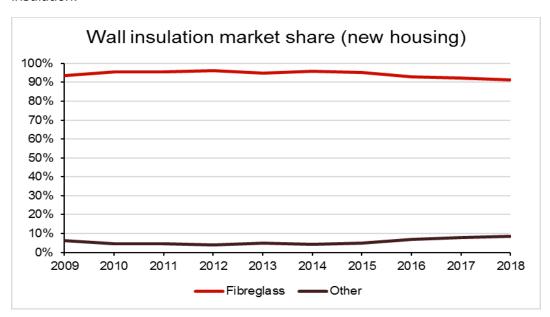


Figure 8. Wall insulation market share.

3.7.2 Ceiling insulation

Fibreglass is also the dominant ceiling insulation material (Figure 9). It is common for builders to use the same type of material (and often the same brand) for the wall and ceiling. Therefore, market shares for wall and ceiling insulation tend to move together.

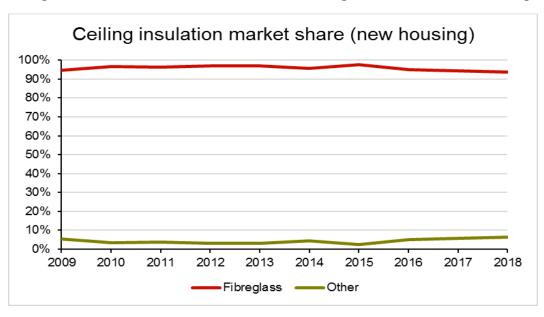


Figure 9. Ceiling insulation market share.



3.7.3 Floor insulation

In 2015, the question on insulation of concrete slabs was changed. We present the mix of insulation types used in 2015 against total insulation for the historical series in Figure 10. It will take further data with the new question to establish a trend for this series. Underslab full/partial insulation is the most common insulation for concrete slabs in new housing. Very few builders reported insulating the perimeter edge or under the slab footing.

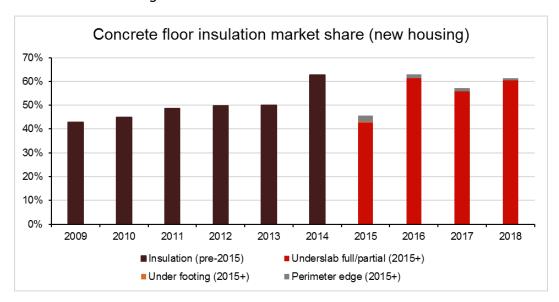


Figure 10. Concrete slab insulation.

Timber subfloors are much less common than concrete slabs in new housing. Therefore, the shares presented in Figure 11 are susceptible to large swings given the use of timber floor insulation in new houses being limited. Polystyrene remains the dominant timber floor insulation material, followed by fibreglass and polyester. Meanwhile foil was non-existent as a timber floor insulator in 2018, following a ban in 2016^2 and a trend of steady decline since 2014.

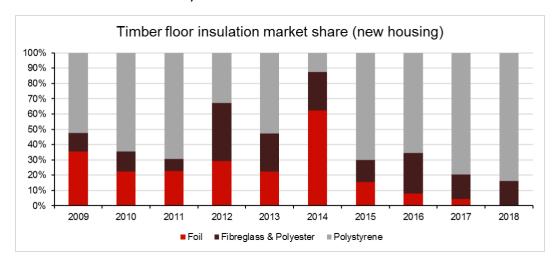


Figure 11. Timber floor insulation market share.

 $^{^2 \ \}underline{\text{https://www.building.govt.nz/assets/Uploads/building-code-compliance/warnings-bans/201601-Foil-insulation-ban.pdf}$



Appendix A: Survey forms

Survey form October 2006 **A.1**

| Please give this fo | orm to t <u>he</u> builde | DWELLING or or designer to consent. | | building con | | | | d GST. |
|---------------------------------|-------------------------------|--|-------------------------------------|--|-----------------|---|----------------|---------------|
| | | | | | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | |
| Floorareas | Total foor a | reaSq | metres (include att | aoneo garage, e er (not overlay, | xaude decks |). | | |
| | Particleboard | Plywood | | clude decks). | | Concrete | | |
| Ground level | Sqmetres | Sq met | | metres | | So | metres | |
| Firstlevel | Sq me tres | | | metres | | Sc | metres | |
| 2nd or more levels | sSq metres | Sq met | mesSo | metres | | Sc | metres | |
| Decks (above gro | • | te patios) (circles a deck? Yes/1 | | (circle one or n | nore) | | | |
| De ok areaSq n | | | Dec | k surface materia substrate = plywo | l = radiata/ha | | • | • |
| Wall Framing Radiata | | k appropriate box) teel Do | uglas fr | Concrete block | < | Other | (state | e) |
| | al framing precutor | | | 111.0 | - | 12 (| | 112.4 |
| Framing timber tre | Tick one or mo | Intreated kiln dry | Untreated wet | H1.2 | י' | 1.2 (orange) | | H3.1 |
| State where used (eg ou | | | | | _ | | ' | |
| Floorjoists | Solid | | eam | | Origin | Other | | |
| i looi joists | None timber | | eam) Steel_ | Twinaplate | (Ibeam) | (state) | | |
| Tick one or more | | | | | | | | |
| Jo | ist depth mm | mmmm | mmmm | m | mm | mm | | |
| Insulation | R value Pink | Bradford Pre | mier Blown FG | Gree ristuf | Other | Treated | Wool | Other |
| | finsulation Batts | Gold Fibre | glass Rocwool | (polyester) | polyester | paper | | (state) |
| Wall insulation | R- | | | | | | | |
| Ceiling insulation | R- | | | | | | | |
| | Expol | Polystyrene C | osy Sisalation | Other | | | | |
| | Warmfe | et panel Fl | oor Foil | (state) | 4 | | | |
| Floor haulation | R- | | | | | | | |
| Installer (name) | | | | | | | | |
| Noise Control | oise control products' | | rdeone) s/No Whatty, | ·=? | | | | |
| | Flamestop Thermak | | GIB under | | | Pauloid | Black Paper | Othor (ctata) |
| Roofwrap | | | | | Í | | | |
| (tick one or more) Wall wrap | Flamestop Tyvek | Thermakraft co | verup Framegar | d II Greenwr | ap | Fastwrap | Black Paper | Other (state) |
| Wall cladding | State type (and ap | orox % wall co verage | e) | | | | | |
| _ | 3F- (F) | % area | - | ementsheet,75% | also | plywood, sol | lid plaster(mi | n 18mm), |
| Туре | | % area | _ | daybrick, 15% | | plaster or | n polystyrene, | co ncrete |
| Туре | | % area | | cedar 10% | • | block, P | VC weatherb | oard, etc. |
| If yes to Fibre Cement of | ladding what is the M | anufacturer? (tick or | ne or more) | Hardies | BGC | CSR | PRMA | Other |
| Fibre Cement Product | used as (Circle | one or more) Applied | d texture finish shee | t, Flatishe | et, FC pla | nk, FC we | eatherboard/ | Linea |
| If solid plaster, what bac | king? (circle o | ne if solid plaster) fib | re cement, plywoo | d, paper, Triple | S, block/br | ick, metalla | athe | |
| Roof cladding | | | | (or circle one | | | | |
| eg metal files, prepaints | ed corrugated, others | teel profiles, concre | te files, butyl, asph | | | s, etc. | | |
| Wet wall linings | (Tick one o nica Aquapanel | r more in each row) Seratone | Hard Villa board | lies Hardiglaze | Standard GB | GIB <u>Aqualine</u> | Other | (state) |
| Bathroom | ilioa Aquapanei | | V III DOGIC | lardigiaze | | Aqualine | Olici | (300) |
| | | | | | | | | |
| Laundry | | | | | | | | |
| | mentsheetflooring un | | | | | | | |
| E nergy efficiency | - | | | Energy | • | | | Built-in |
| Double glazin | g Solar <u>waterh</u> | eaters Dual <u>fu</u>] | <u>sh to</u> ilets effici <u>en</u> | tlights <u>Heatp</u> | ump Lo | w flow show | ers wind | low vents |
| Type of Builder | How many houses | r dwelling units doe | s your companybui | ld per year (appro | ox) | | | <u> </u> |
| Construction Dela | - | contract with the | | un alm hafara | aite une de co- | . del este -10 | , | |
| Thank You Please fold | | contract with the ow stitin the return enve | | weeks before on | -5/12 WORK W.O | ud staft? | WKS | Oct-06 |



A.2 Survey form October 2010

| Please give this f Number of dwelling | orm to the builder | WELLING or designer to fill on consent. | out for the building consent Contract value of work (in | listed over the page. | incl GST. |
|--|----------------------------------|--|---|--|------------------|
| Floor areas | Total floor are | a Sq metre | es (include attached garage, exclude | decks). | |
| | Particleboard | Plywood | Strip timber (not overlay, exclude decks). | Concrete | |
| Ground level | Sq metres | Sq metres | Sq metres | Sq metres | |
| First level | Sq metres | Sq metres | Sq metres | Sq metres | |
| 2nd or more leve | lsSq metres | Sq metres | Sq metres | Sq metres | |
| Building Envelop | e Risk Score and | Wind Zone | | | |
| What is the | he risk score (enter score | e for EACH elevation) | North West | South East | |
| What is 8 | he wind zone (tick one be | ox) Low | Medium High | Very High | |
| Radiata | (tick appropriate box) Steel | Douglas fir | Concrete block | Solid wood Other (sta | ite) |
| | ng precut or prenailed ? | | 2 22 22 22 22 22 22 | | |
| Stud size and spa (tick one | | 90x40 mm 90x4 @600ctrs @40 | 5 mm 90x40 mm 140x45 mm 00ctrs @400ctrs @600ctrs | 140x45 mm Other (please | state) |
| Heating Systems Tick one or mo | - Anneadorn and - | processing . | ted central heating Underfloor hea cluding DVS or HRV) (waterpipe) | | V Gas |
| Floor joists Tick one or more | | Posistrut Hyjoist | | Hyne Other (state) | |
| Inculation | Joist depthm | | | mmmn | |
| Insulation (tick one or more) | Insulation Pink R value Batts | Bradford Premier Gold Fibreglass | Blown FG Greenstuf Rocwool (polyester) g | Other olyester Wool Polystyrene | Other (state) |
| Wall insulation | R- | | | | |
| Ceiling insulation | | olystyrene (NOT polythen | | Other | |
| Floor Insulation | R- Warmfeet | Under slab | Floor Foil Floor | Cupolex (state) | |
| Insulation Installer (i | name) Builder | Other, please | specify | | |
| Noise Control | | | ink Batts Gib Other Gib | Bradford Pink | Other |
| Have you installed noise control produ | | | ilencer Noiseline Products | Gold Batts Polyester | Specify |
| Building wraps Roof wrap | Flamestop Thermakrat | t Bitumac CoverTek | Pauloid Black Pape | Other (state) Diffex 130 Tekto | n |
| (tick one or more) Wall wrap | Flamestop Tyvek | Thermakraft Framegard | Home RAB Fastwrap Black Pap | | |
| DPC What DPC products ha | ave you installed? | Damp-a-thene M | Mathiod Supercourse | Other, specify | |
| Flashing Tapes What flashing tapes are | Weather e installed? | seal Aluband T | ywek Flexwrap Protectowrap Fran | neflash Other, specify | |
| Wall cladding | State type (and appr | | | | |
| Type | | 6 area | eg fibre cement sheet, 75% clay brick, 15% | also plywood, solid plaster(n plaster on polystyren | |
| Type | | 6 area | cedar 10% | block, PVC weather | |
| M.E.b. Comment of Address | | and the state of t | Hardies BGC | CSR PRIMA Other | Eterpan |
| | | anufacturer? (tick one or m | | Linea (#fferm) FC clock | (7.5mm) |
| Fibre Cement Product | | e or more) Applied textu | | Anna Maria Managara | (7.5mm) |
| If solid plaster, what ba Roof cladding | cking? (circle one Type | if solid plaster) fibre cer | nent, plywood, paper, Triple S, b (or circle one) | lock/brick, metal lathe | |
| | | el profiles, concrete tiles | s, butyl, asphalt shingles, fibreglass: | shingles, etc. | |
| | ecify Manufacturer name | | | the residence | |
| | | Greater/equal than 12 de | grees less than 12 degrees | Don't know | |
| Is the Majority of the roo | | | | | |
| Wet wall linings | | more in each row) | Hardies Standard | GIB Other, | |
| For | mica Aquapanel | Seratone Villaboar | | - IN TRUE R TO TAKE THE | nber Horizon |
| Bathroom | | | | | |
| is fibre cement sheet | flooring underlay used in | the bathroom or laundry | ? Yes/ No (circle one). | 727—156 2027—158 210 | |
| Thank You. Please fold | d this form, and freepost | it in the return envelope | | | Oct-10 |



A.3 Survey form October 2015

| NEW DWELLING |
|--|
| Please give this form to the builder or designer to fill out for the building consent listed over the page. Number of dwelling units in this consent Contract value of work (incl sub-trades) \$ |
| Was this dwelling designed by a registered architect? Yes / No (circle one) |
| Floor Areas and Total Floor Area Sq metres (include attached garage, exclude decks). |
| Ceiling Height Strip timber (not overlay Height of level |
| Particleboard Plywood exclude decks) Strandboard Concrete to ceiling Ground level Sq m Sq m Sq m Sq m metres |
| First level Sq m Sq m Sq m Sq m metres |
| 2nd or more levels Sq m Sq m Sq m Sq m Sq m Sq m metres |
| Wall Framing (tick appropriate box) Radiata Steel Douglas Fir Concrete Block Solid Wood Other (state) |
| Was the wall framing precut or prenailed? Yes / No (circle one) |
| How soon after being issued the consent will you have stood the house framing? |
| 0-3 months 4-6 months 7-9 months 10-12 months Over 12 months |
| Floor Joists Solid Hyne Other |
| (tick one or more) None Timber Posistrut Hyjoist Steel Twinaplate (I beam) lumberworX state |
| Joist depth: mm mm mm mm mm mm mm mm |
| Insulation Insulation Pink Bradford Knauf Autex Other Other |
| (tick one or more) R Value Batts Gold Premier Earthwool Greenstuf Polyester Wool Polystyrene (state) |
| Wall insulation R- |
| Ceiling insulation R- |
| Is the floor insulated? (circle one) Yes / No If yes, what floor insulation was used? Concrete slab insulation Timber sub-floor insulation |
| Underslab Perimeter Under |
| R- full/partial edge footing Polystyrene Polyester Glasswool Foil |
| Floor insulation |
| Builder Other (please specify) Insulation Installer (name) |
| Noise Control Pink Batts GIB Other GIB Bradford Pink |
| Have you installed (cicle one) If so, then what type? Silencer Noiseline Products Gold Batts Polyester |
| noise control products? Yes / No (tick all that apply) |
| Other (please specify) |
| Building Wraps Flamestop Bitumac Tyvek Supro CoverTek Thermakraft Fastwrap Pauloid Other (state) |
| (tick one or more) Bitumac Tyvek Homewra Watergate Covertek Thermakraft Tekton Fastwrap Pauloid Ecopiy Barrier/Other (state) |
| Wall Wrap |
| DPC Damp-a-thene Malthoid Supercourse Other, Specify: |
| What DPC products have you installed? |
| Flashing Tapes Bulldog Aluband Tyvek Flexwrap Protectowrap Frameflash Other, Specify: |
| What flashing tapes are installed? |
| Wall Cladding State type and approximate % wall coverage e.g. Fibre cement sheet, 75% Other examples include: plywood sheet, plaster on claybrick, steel zincalum, fibre cement plank, |
| Clay Brick, 15% glazing, EIFS, aerote concrete panel, radiata WB, linea WB etc. |
| Cedar WB, 10% |
| Type |
| Type % area |
| If Fibre Cement product, what is it used as? (circle one) Applied texture finish sheet, Flat sheet, Linea (16mm), FC plank (7.5mm) |
| Roof Cladding What roof cladding was used? (circle one or state below) |
| metal tiles, corona shake, prepainted corrugated, trough zincalum, corrugated zincalum, other steel profiles, concrete tiles, |
| asphalt shingles, butyl, other (state) |
| Spouting |
| What profile is the SPOUTING? ¼ round/quad ½ round Old gothic Box Other (state) |
| What material is the SPOUTING? |
| PVC (White) PVC (Colour) Steel Aluminium Copper Other (state) |
| Who installed the SPOUTING? Roofer Spouting installer Builder Plumber Other (state) |
| Downpipes |
| What profile are the DOWNPIPES? |
| 65mm round 80mm round 100mm round 65x50mm rectangular 100x50mm rectangular |
| Other (state) What material are the DOWNPIPES? |
| PVC (White) PVC (Colour) Steel Aluminium Copper Other (state) |
| Who installed the DOWNPIPES? |
| Roofer Spouting installer Builder Plumber Other (state) Wet Wall Linings (tick one or more in each row) Hardles Standard GIB Other |
| Formica Aquapanel Seratone Villaboard Hardiglaze GIB Aqualine WaterShield specify Timber Horizon |
| Bathroom |
| Hardies Standard GIB Other |
| Formica Aquapanel Seratone Villaboard Hardiglaze GIB Aqualine WaterShield specify Timber Horizon Laundry |
| Wall Linings (excluding wet walls) |
| Elephant Plasterboard GIB Plasterboard Knauf Plasterboard Other (state) |
| Ceiling Linings and Battens 10mm plasterboard 13mm plasterboard Ultraline Tiles Other |
| Ceiling Linings (tick one or more) |
| Ceiling Battens (circle one): timber or metal |
| Thank You. Please fold this form, and freepost it in the return envelope Oct-15 |



Appendix B: Tables of data for the charts

Table 1. Roof claddings market share.

| Roof claddings market sha Yearly Data 2009-2018 | | | -3 | | | | | | | |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| · | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| Sheet Metal | 48.3% | 53.8% | 53.9% | 49.6% | 52.6% | 54.0% | 54.9% | 56.1% | 55.2% | 68.7% |
| Tiles (metal and concrete) | 35.0% | 38.6% | 41.6% | 42.1% | 35.4% | 37.6% | 38.8% | 31.7% | 30.6% | 24.0% |
| Other (membrane, plastic, etc) | 16.7% | 7.6% | 4.5% | 8.3% | 12.0% | 8.4% | 6.2% | 12.2% | 14.1% | 7.3% |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Table 2. Wall claddings market share.

| Yearly Data 2009-2018 | | | | | | | | | | |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| Finish bricks clay & concrete | 42.1% | 45.5% | 44.0% | 44.5% | 46.6% | 37.6% | 37.6% | 35.2% | 31.2% | 28.3% |
| Weatherboard (timber, fib cmt, PVC) | 26.8% | 28.3% | 31.2% | 31.3% | 32.2% | 34.3% | 36.6% | 39.1% | 42.0% | 40.1% |
| Other (aerated concrete, FC sheet, plywood, EIFS, stucco, sheet steel etc) | 31.1% | 26.2% | 24.8% | 24.2% | 21.2% | 28.1% | 25.8% | 25.7% | 26.8% | 31.6% |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Table 3. Wall framing market share.

| Yearly Data 2009-2018 | | | | | | | | | | |
|---------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| Timber (framing + solid timber) | 85.4% | 90.4% | 84.7% | 87.8% | 95.0% | 94.4% | 93.1% | 92.7% | 90.2% | 93.9% |
| Other (steel framing, concrete | | | | | | | | | | |
| masonry, polybloc, earth, etc) | 14.6% | 9.6% | 15.3% | 12.2% | 5.0% | 5.6% | 6.9% | 7.3% | 9.8% | 6.1% |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Table 4. Flooring types market share.

| Flooring types Yearly Data 2 | | share in | new ho | using | | | | | | |
|------------------------------|-------------|-------------|------------|-------------|-----------|-------|-------|-------|-------|-------|
| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| Concrete | 78.4% | 81.0% | 79.7% | 80.4% | 79.6% | 77.6% | 76.0% | 77.1% | 74.4% | 69.6% |
| All other flooring | 21.6% | 19.0% | 20.3% | 19.6% | 20.4% | 22.4% | 23.5% | 22.9% | 25.3% | 30.4% |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Note: percentage v | veighted to | allow for t | he regiona | al building | activity. | · | · | · | · | |

Table 5. Floor joists market share.

| Floor joists market share in | new ho | using | | | | | | | | |
|--------------------------------------|------------|-------------|--------------|-------|-------|-------|-------|-------|-------|-------|
| Yearly Data 2009-2018 | | | | | | | | | | |
| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| Solid Timber | 72.0% | 68.4% | 74.0% | 79.0% | 62.0% | 71.2% | 73.9% | 75.1% | 77.3% | 73.3% |
| Other (steel, proprietary systems) | 28.0% | 31.6% | 26.0% | 21.0% | 38.0% | 28.8% | 26.1% | 24.9% | 22.7% | 26.7% |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Note: percentage weighted to allow f | or the reg | ional build | ing activity | | | • | • | • | | • |



Table 6. Wall insulation market share.

| Wall insul | ation ma | arket sh | are in ne | w housi | ing | | | | | |
|--------------|------------|-------------|------------|-------------|--------------|-------|-------|-------|-------|-------|
| Yearly | Data 2009 | -2018 | | | | | | | | |
| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| Fibreglass | 93.7% | 95.4% | 95.5% | 96.1% | 95.0% | 95.7% | 95.1% | 93.1% | 92.1% | 91.3% |
| Other | 6.3% | 4.6% | 4.5% | 3.9% | 5.0% | 4.3% | 4.9% | 6.9% | 7.9% | 8.7% |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Note: percer | ntage weig | hted to all | ow for the | regional bu | uilding acti | vity. | | | | |

Table 7. Ceiling insulation market share.

| | Ceiling insulation market share in new housing Yearly Data 2009-2018 | | | | | | | | | | | | | |
|------------|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|--|--|--|--|
| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | | | | |
| Fibreglass | 94.6% | 96.7% | 96.2% | 96.9% | 97.0% | 95.7% | 97.5% | 94.8% | 94.4% | 93.6% | | | | |
| Other | 5.4% | 3.3% | 3.8% | 3.1% | 3.0% | 4.3% | 2.5% | 5.2% | 5.6% | 6.4% | | | | |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | | | | |

Table 8. Concrete slab waffle pod and sheet polystyrene use.

| Concrete floor insulation in new housing Yearly Data 2009-2018 | | | | | | | | | | | |
|---|-----------------|-------------|-------------|-------|-------|-------|-------|-------|-------|-------|--|
| • | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | |
| Insulation (pre-2015) | 42.9% | 45.0% | 48.6% | 49.8% | 50.0% | 62.8% | | | | | |
| Underslab full/partial (2015+) | | | | | | | 42.7% | 61.5% | 55.9% | 60.3% | |
| Under footing (2015+) | | | | | | | 0.3% | 0.0% | 0.0% | 0.0% | |
| Perimeter edge (2015+) | | | | | | | 2.7% | 1.4% | 1.2% | 1.0% | |
| TOTAL | 42.9% | 45.0% | 48.6% | 49.8% | 50.0% | 62.8% | 45.7% | 62.9% | 57.1% | 61.3% | |
| Note: percentage weighted to a | allow for the i | regional bu | ilding acti | vity. | | | | | | | |

Table 9. Timber floor insulation market share.

| Yearly Data 2009-2018 | | | | | | | | | | | |
|------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--|
| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | |
| Foil | 35.5% | 22.3% | 22.6% | 29.2% | 22.5% | 62.4% | 15.7% | 8.1% | 4.4% | 0.2% | |
| Fibreglass & Polyester | 12.1% | 13.1% | 8.1% | 38.1% | 24.9% | 25.1% | 14.3% | 26.3% | 16.0% | 16.1% | |
| Polystyrene | 52.5% | 64.6% | 69.3% | 32.7% | 52.7% | 12.4% | 70.0% | 65.6% | 79.5% | 83.7% | |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 80% | 100% | |

Table 10. Average floor area comparison – survey responses and consent data.

| Yearly Data 2009-2018 | | | | | | | | | | | |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--|
| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | |
| Survey responses | 217.5 | 217.0 | 213.7 | 208.2 | 203.0 | 213.9 | 199.8 | 200.5 | 192.2 | 195.8 | |
| Consent data (1) | 216.5 | 215.6 | 210.6 | 214.3 | 212.9 | 212.8 | 208.6 | 208.7 | 207.2 | 201.4 | |
| Note: survey average | | | | | | | 200.0 | 200.1 | 201.2 | | |