

# Physical characteristics of new houses 2023

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#### **Preface**

This is the 13th annual report providing the results of the BRANZ New Dwellings Survey. BRANZ surveys builders of new dwellings on the physical characteristics of their buildings. The purpose is to obtain data on new housing that is not available from official sources. This data includes generic types of materials used by building components as well as design information such as number of floors, prefabrication and efficiency measures. The data is useful for studies in the fields of sustainability, energy efficiency, durability and engineering.

#### Acknowledgements

We would like to thank all of the builders and designers who filled in the survey form and returned it to BRANZ.



# Physical characteristics of new houses 2023

#### **BRANZ Study Report SR501**

#### **Authors**

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#### Reference

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#### Abstract

Official data on the characteristics of new housing is very limited. Building consents data held by Stats NZ gives numbers by building type, value and floor area, aggregated into territorial authorities. However, there is no data on materials used or housing characteristics beyond the floor area.

The BRANZ New Dwellings Survey dates to 1998 and is responsible for collecting data on materials used in new housing. We have since compiled a database of approximately 1,200 new houses per year containing information on the materials used by building component and design arrangements.

This report contains the results of those surveys on the materials used in new housing. It updates previous data with the inclusion of the 2023 data set. The aim is to provide information useful to building material manufacturers, retailers/wholesalers, builders, designers, researchers and government officials.

#### Keywords

Materials, building envelope, claddings, floors, framing, insulation.



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#### 1. Introduction

BRANZ surveys 5,000 new residential buildings per year in the BRANZ New Dwellings Survey. This survey series started in 1998 and collects a variety of data on materials used in new housing.

The survey is a postal survey sent to the builder or designer identified on the building consent application form, and the questions relate to each individual consent. Generally, over 1,200 returns are received each year. An incentive is offered (a Lotto ticket or book voucher) for the return of each survey form.

The consent information is obtained from the Whats On¹ building consent data. BRANZ uses this to determine a sample of new dwellings for each period from 31 territorial authorities. The territorial authorities surveyed are:

Auckland	Christchurch	Dunedin	Franklin
Far North	Gisborne	Hutt City	Hamilton
Invercargill	Kapiti	Manukau	Marlborough
Napier	New Plymouth	North Shore	Porirua
Palmerston North	Queenstown	Rodney	Southland
Tauranga	Thames-Coromandel	Tasman	Waikato
Waipa	Wellington	Western Bay of Plenty	Whangarei
Waitakere			

The survey form is constantly evolving to include new questions as required. However, it is important for BRANZ to keep the survey form as simple, concise and clear as possible. Therefore, BRANZ keeps the survey form to a single page.

BRANZ weights the responses by share of building activity in each territorial authority (as indicated by building consents) in the calculation of the national market share. This prevents some territorial authorities from having a disproportionate share of the total market share should BRANZ receive a larger number of surveys return from one particular area. The results presented are only for new houses (i.e., single detached units). Using the data collected, representative estimates of the incidence and proportions of many different materials can be made. The components analysed are:

- roof claddings
- wall claddings
- wall framing
- number of storeys
- flooring
- floor joists
- insulation.

<sup>&</sup>lt;sup>1</sup> Whats On report (Monthly). BCI New Zealand, Auckland, New Zealand.



A limitation of the survey is that it does not ask why certain materials are selected. This means that the report contains no commentary on why material trends might be changing. It is also subject to sampling noise, which can cause short-term fluctuations that are at variance to long-term trends.

The average floor areas since 2007 are presented in Figure 1 to illustrate any bias that may be present in the results. The sample average floor area for 2023 is much lower than the consent average floor area.

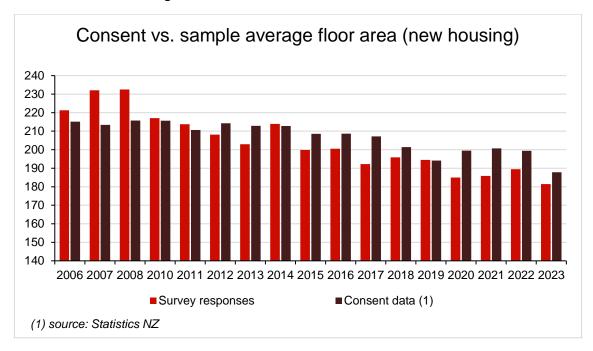


Figure 1. Consent versus sample average floor area.

Some questions change from survey to survey. However, most have remained the same since the start to ensure a consistent data set for comparative purposes.



### 2. Summary

In general, many of the market shares of materials have been relatively steady over the years surveyed. Notable material trends include the following:

- Steel roofing continues to be the predominant roof cladding option.
- The market share of weatherboard profiles has decreased significantly. Meanwhile, the 'other' category, which consists of metal, non-weatherboard fibre-cement, exterior insulation and finish systems (EIFS) and aerated autoclaved concrete (AAC) cladding options, increased slightly, as did finish bricks (clay and concrete).
- Timber framing continues to hold a high market share despite a decrease in market share.



#### 3. Main results

Key results are shown in the following charts. The data for these charts is in the tables in Appendix B.

#### 3.1 Roof claddings

Sheet metal continues to be the predominant roof cladding material (Figure 2).

The share of tiles (both metal and concrete) has increased in 2023. Meanwhile, the 'other' category has decreased in 2023. The 'other' category mostly consists of shingle and membrane roofing products.

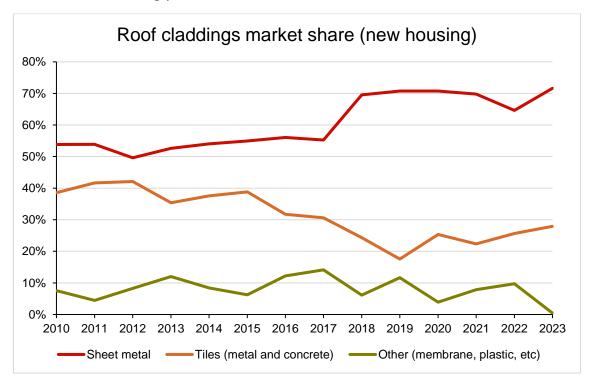


Figure 2. Roof claddings market share.

#### 3.2 Wall claddings

The market share of finish bricks (both clay and concrete) increased slightly in 2023 (Figure 3).

The use of weatherboard profiles has decreased from 44% in 2022 to 38% in 2023 (Figure 3). Timber makes up just under half of the surveyed weatherboard profiles while the remainder consist of fibre-cement and uPVC.

Major constituents of the 'other' category are metal, non-weatherboard fibre-cement, EIFS and AAC.



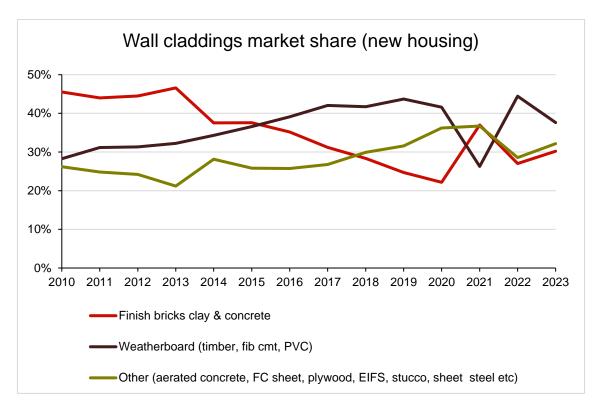


Figure 3. Wall claddings market share.

#### 3.3 Wall framing

Timber framing remains the predominant structural material in new housing, with a historical market share of around 90% (Figure 4). The market share of timber framing decreased in 2023 to 83% from 91% the year prior. LVL only made 2% of timber framing.

The majority (91%) of wall framing is precut or prenailed, which was a slight decrease from the year prior.

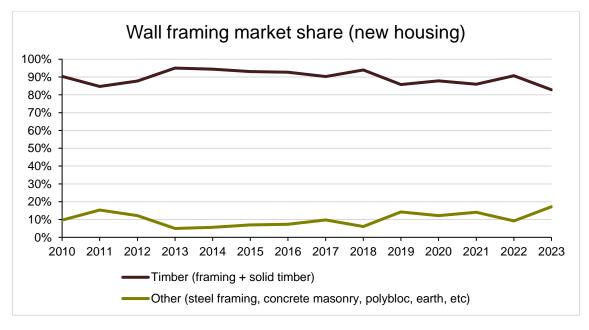


Figure 4. Wall framing market share.



#### 3.4 Number of storeys

Figure 5 shows the proportion of new houses that were single storey, 2 storey or 3 or more storeys. Analysis was restricted to the 29 territorial authorities where we received four or more responses. The number in brackets beside the name of the territorial authority is the number of responses received. Notably, the greatest proportion of new houses built with 2 or more storeys were generally reported in areas with the higher land prices such as Central Auckland and Wellington. This reflects that higher land prices encourage greater intensity of development. Steeper terrain may also encourage multi-storey development – for example, in the case of Wellington.

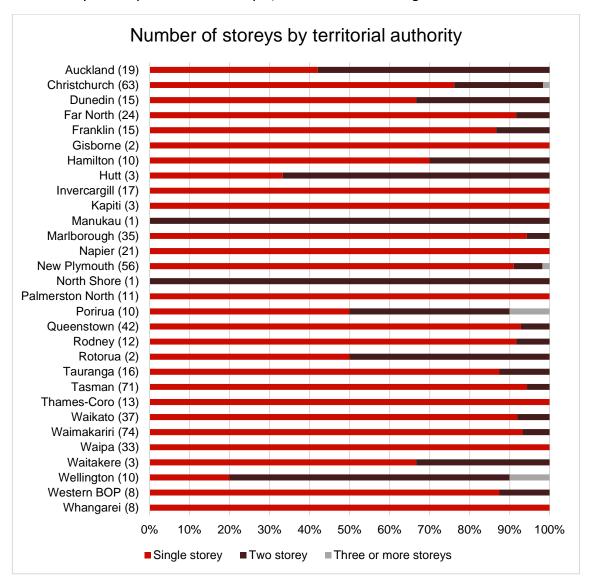


Figure 5. Number of storeys by territorial authority.

#### 3.5 Flooring

Concrete flooring increased significantly, going from 64% in 2022 to 78% in 2023. Meanwhile, the market share of 'all other flooring' decreased significantly going from 36% in 2022 to 22% in 2023 (Figure 6). 'All other flooring' consists mostly of particleboard and strand board. The percentages include upper floors (usually wood based) so are impacted by the trend towards multi-storey buildings, which made up 14% of new housing in 2023.



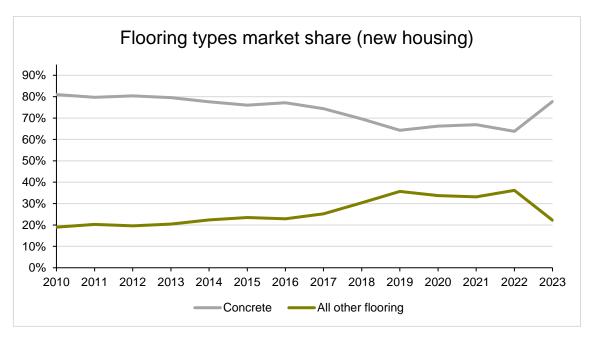


Figure 6. Flooring types market share.

#### 3.6 Floor joists

The market share of solid timber floor joists decreased slightly, going from 70% in 2022 to 67% in 2023. The market share of the 'other' category increased slightly (Figure 7). The 'other' category primarily consists of various proprietary wood and steel composite joists and traditional heavy-gauge steel joists.

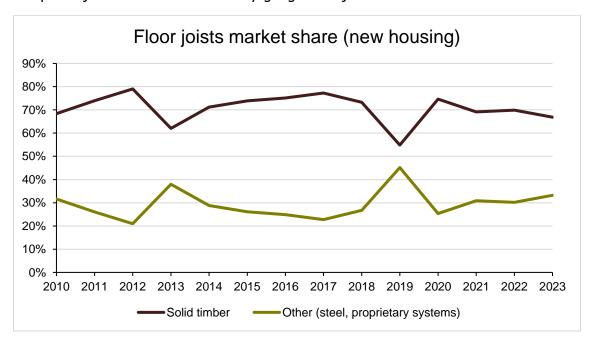


Figure 7. Floor joists market share.

#### 3.7 Insulation

Wall insulation, ceiling insulation and floor insulation for concrete slabs and timber floors are dealt with separately in this section.



#### 3.7.1 Wall insulation

Fibreglass remains the dominant wall insulation material (Figure 8). The market share of fibreglass (95%) remained the same in 2023. The 'other' category (5%) has also remained the same in terms of market share. The 'other' category mainly consists of alternative polyester options.

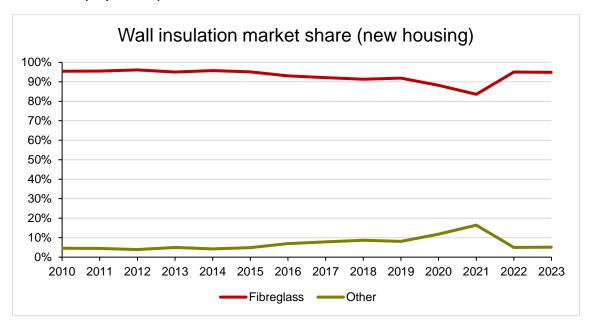


Figure 8. Wall insulation market share.

#### 3.7.2 Ceiling insulation

Fibreglass is the dominant ceiling insulation material (Figure 9). The market share of fibreglass (96%) has remained the same as has the 'other' category (4%). The 'other' category consists primarily of alternative polyester products. It is common for builders to use the same type of material (often the same brand) for wall and ceiling cavities, so market shares for wall and ceiling insulation tend to move together.

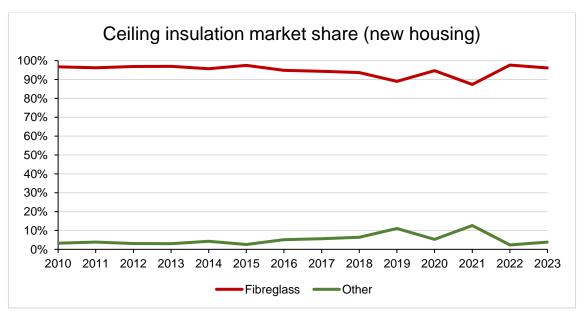


Figure 9. Ceiling insulation market share.



#### 3.7.3 Floor insulation

In 2015, the question on insulation of concrete slabs was changed. We presented the mix of insulation types used in 2015 against total insulation for the historical series in Figure 10. It will take further data with the new question to establish a trend for this series as the data is too inconsistent for any trends to become apparent. Underslab full/partial insulation is the most common insulation for concrete slabs in new housing. Very few builders reported insulating the perimeter edge or under the slab footing.

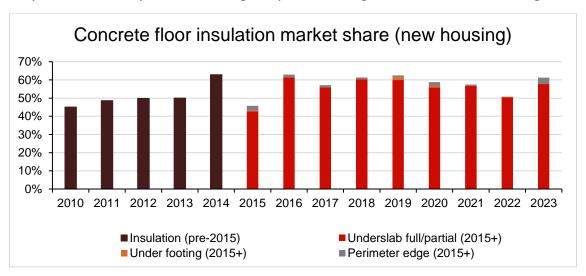


Figure 10. Concrete slab insulation.

Timber subfloors are much less common than concrete slabs in new housing. Therefore, the shares presented in Figure 11 are susceptible to large swings given the limited use of timber floor insulation in new houses. Polystyrene remains the dominant timber floor insulation material followed by fibreglass and polyester. Meanwhile, foil was non-existent as a timber floor insulator in 2018, 2019, 2020, 2021 and 2022, following a ban in 2016<sup>2</sup> and a trend of steady decline since 2014.

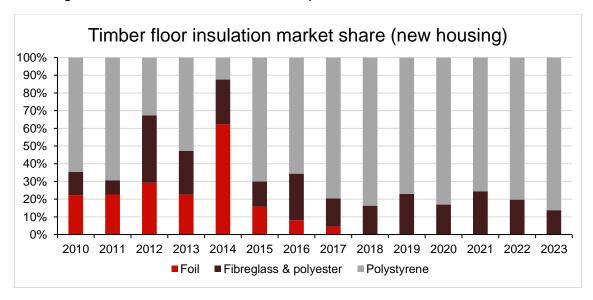


Figure 11. Timber floor insulation market share.

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<sup>&</sup>lt;sup>2</sup> https://www.building.govt.nz/assets/Uploads/building-code-compliance/warnings-bans/201601-Foil-insulation-ban.pdf



## Appendix A: Survey forms

### A.1 Survey form October 2006

Please give this fo Number of dwellin	rm to t <u>he builder</u>			ding consent liste of work (incl sub-tra		
Floor areas	Total foor area	s So metre	s (include attached	garage, exclude deck	s).	
i iooi uroao			Strip timber (no		-,-	
	Particleboard	Plywood	exclude	decks).	Concrete	
Ground level	Sq metres	Sq metres	Sq metre	es	Sq metre	s
Firstlevel	Sq me tres	Sq metres	Sq metre	es	Sq metre	s
2nd or more levels	sSq metres	Sq metres	Sq metre	es	Sq metre	s
Decks (above gro	•	patios) (circle one) a deck? Yes / No		de one or more)		
Deick areaSq m				ice material = radiata/h	ardwood/butyl/ tiles	other/pour-on.
			Deck substra	ate = plywood sht/ fibre	cement sht/ concret	e/ fmber joists.
Wall Framing	(tick a	appropriate box)				
Radiata	Stee	Douglas Douglas		ncrete block	Other	(state)
		nailed ? Yes / No (circ		18.0	[1 2 ()	112.4
Framing timber tre	Tick one or more		Intreated wet	H1.2	1.2 (orange)	H3.1
State where used (eg ou						
Floorioists	Solid				Other	
rioor joists	None timber	Hybeam Posistrut (I beam)	Steel Twins	Origin aplate (I beam)	(state)	
Tick one or more						
Joi	ist depth mmmr	nmmm	mmm	mmmr	nmm	
Insulation	R value Pink	Bradford Premier	Blown FG Gree	nstuf Other	Treated Wo	ol Other
(tick one or more)	ofinsulation Batts	Gold Fibreglass	Roowool (poly	ester) polyester	paper	(state)
Wall insulation	R-					
Ceiling insulation	R-					
	Expol	Polystyrene Cosy	Sisalation	Other		
	Warmfeet	panel Floor	_Foil_	(state)		
Floor Insulation	R-					
Installer (name)						
Noise Control		(cirde or	,			
	oise control products?	Yes / No	-	_		
Building wraps Roofwrap	Flamestop Thermakraft	Bitumac	GIB underlay	Gree ncap	Pauloid Black F	PaperOther(state)
(tick one or more) Wall wrap	Flamestop Tyvek	Thermakraft coverup	Framegard II	Greenwrap	Fastwrap Black F	PaperOther (state)
Well aladdina	State type (and appro					
Wall cladding	21 (	area	eg fibre cement	sheet 75% also	o plywood, solid plas	tor(min 19mm)
		area	-	/brick,15%	plaster on polyst	
2.		area		pedar 10%	block, PVC we	•
			Haro	dies BGC	CSR PRI	MA Other
If yes to Fibre Cement of	ladding what is the Man	ufacturer? (tick one or m	ore)			
Fibre Cement Product (		or more) Applied textur	e fnishsheet,	Flat sheet, FC pl	ank, FC weatherb	oo ard/Linea
If solid plaster, what bac	king? (circle one	f solid plaster) fibre cer	nent, plywood, pa	aper, TripleS, block/b	rick, metallathe	
Roof cladding eg metal files, prepaints	 Ed corrugated, otherste			r circle one) ngles, fibreglass shingk	es, etc.	
Wet wall linings	(Tick one or n	nore in each row)	Hardies	Standard	GIB	
Form	ni <u>ca Aqua</u> panel		illaboard Hardi	glaze GB	Aqualine Oth	er (state)
Bathroom						
La undry						
		rlayused in the bathroo	m or laundry? Yes/			
E nergy efficiency	_			Energy	8b	Built-in
Double glazing	g Solar <u>waterh</u> ea	ners Dual Tush tolk	ets effici <u>ent lig</u> hts	Heatpump L	o <u>w flow sh</u> owers	window vents
Type of Builder	How many houses or o	dwelling units does your	companybuild per	year (approx)		
Construction Dela	ys					
	-	ontract with the owner no	w, how manyweeks	s before on-site work w	ould start?v	vks

Thank You. Please fold this form, and freepostitin the return envelope

Oct-06



## A.2 Survey form October 2010

Please give this f Number of dwelli	form to the builder	OWELLING or designer to fill o consent.	out for the building consent to Contract value of work (inc	listed over the page. cl sub-trades) \$ incl GST.
Floor areas	Total floor are	Plywood	s (include attached garage, exclude of Strip timber (not overlay, exclude decks).	decks).
Ground level	Sq metres	Sq metres	Sq metres	Sq metres
First level	Sq metres	Sq metres	Sq metres	Sq metres
2nd or more leve	els Sq metres	Sq metres	Sq metres	Sq metres
<b>Building Envelop</b>	e Risk Score and	Wind Zone		
What is t	he risk score (enter scor	e for EACH elevation)	North West	South East
What is t	he wind zone (tick one b	ox) Low	Medium High	Very High
Radiata	(tick appropriate box) Steel [	Douglas fir	Concrete block S	Solid wood Other (state)
	ng precut or prenailed ?			
Stud size and spa (tick one		90x40 mm 90x45 @600ctrs @400		140x45 mm Other (please state)
Heating Systems Tick one or mo	- Innerentarian -	processing	ed central heating Underfloor heati uding DVS or HRV) (waterpipe)	ng Underfloor heating DVS/HRV Gas (electric)
Floor joists Tick one or more		Posistrut Hyjoist	Steel Twinaplate (	Hyne Other   Jean)   JumberworX (state)
Insulation	Joist depthm	Bradford Premier		mmmm Other Other
(tick one or more)	R value Batts	Gold Fibreglass		olyester Wool Polystyrene (state)
Wall insulation	R-			
Ceiling insulation		olystyrene (NOT polythene	) Snug Sisalation Ribraft	Other
Flooring dation	Warmfeet	Under slab	Floor Foil Floor	Cupolex (state)
Floor Insulation Insulation Installer (	R - Builder	Other, please s	pecify	
Please tick				
Noise Control Have you installed noise control produ			nk Baets Gib Other Gib encer Noiseline Products	Bradford Pink Other Gold Batts Polyester Specify
Building wraps Roof wrap	Flamestop Thermakra	t Bitumac CoverTek	Pauloid Black Paper	Other (state) Diffex 130 Tekton Other
(tick one or more) Wall wrap	Flamestop Tyvek	Thermakraft Framegard	Home RAB Fastwrap Black Pape	
DPC		Damp-a-thene M	athiod Supercourse	Other, specify
What DPC products he	Set on Service Services			
Flashing Tapes What flashing tapes are	Weather e installed?	seal Aluband Ty	wek Flexwrap Protectowrap Fram	eflash Other, specify
Wall cladding Type Type		ox % wall coverage) % area % area	eg fibre cement sheet, 75% clay brick, 15%	also plywood, solid plaster(min 18mm), plaster on polystyrene, concrete
Type		% area	cedar 10%	block, PVC weatherboard, etc.
If Fibre Cement claddi	ng is used who is the M	anufacturer? (tick one or mo	Hardies BGC	CSR PRIMA Other Eterpan
Fibre Cement Product		e or more) Applied texture		Linea (16mm), FC plank (7.5mm)
If solid plaster, what ba	and the second		ent, plywood, paper, Triple S, bl	
Roof cladding	Type		(or circle one) butyl, asphalt shingles, fibreglass si	
			vuyi, aspirai siinges, iioregiass s	renges, etc.
= 100x is metal ties, sp	ecify Manufacturer name			
		Greater/equal than 12 deg	rees less than 12 degrees [	Don't know
Is the Majority of the ro				
Wet wall linings	그리는 이 아니다 그래면 나무를 만나라 하였다.	more in each row)	Hardies Standard	GIB Other,
Bathroom	mica Aquapanel	Seratone Villaboard	Hardiglaze GIB	Aqualine specify Timber Horizon
Laundry				
			O Vesti No felicito cont	
	flooring underlay used in d this form, and freepost	it in the return envelope	7 Tes/ No (circle one).	Oct-10



## A.3 Survey form October 2015

NEW DWELLING
Please give this form to the builder or designer to fill out for the building consent listed over the page.
Number of dwelling units in this consent Contract value of work (incl sub-trades) \$
Was this dwelling designed by a registered architect? Yes / No (circle one)
Floor Areas and Total Floor Area Sq metres (include attached garage, exclude decks).
Ceiling Height Strip timber (not overlay Height of level Particleboard Plywood exclude decks) Strandboard Concrete to ceiling
Ground level Sq m Sq m Sq m Sq m metres
First level Sq m Sq m Sq m Sq m metres
2nd or more levels         Sq m         Sq m         Sq m         Sq m         Sq m         metres
Wall Framing         (tick appropriate box)           Radiata         Steel         Douglas Fir         Concrete Block         Solid Wood         Other         (state)
Was the wall framing precut or prenailed? Yes / No (circle one)
How soon after being issued the consent will you have stood the house framing?
0-3 months 4-6 months 7-9 months 10-12 months Over 12 months
Floor Joists Solid Hyne Other
(tick one or more) None Timber Posistrut Hyjoist Steel Twinaplate (I beam) lumberworX state
Joist depth: mm mm mm mm mm mm mm mm mm
Insulation Insulation Pink Bradford Knauf Autex Other Other  (tick one or more) R Value Batts Gold Premier Earthwool Greenstuf Polyester Wool Polystyrene (state)
(tick one or more) R Value Batts Gold Premier Earthwool Greenstuf Polyester Wool Polystyrene (state)  Wall insulation R-
Ceiling insulation R-
Is the floor insulated? (circle one) Yes / No
Concrete slab insulation Timber sub-floor insulation
Underslab Perimeter Under
R- full/partial edge footing Polystyrene Polyester Glasswool Foil Floor insulation
Builder Other (please specify)
Insulation Installer (name)
Noise Control Pink Batts GIB Other GIB Bradford Pink
Have you installed (cicle one) If so, then what type? Silencer Noiseline Products Gold Batts Polyester
noise control products? Yes / No (tick all that apply)
Other (please specify)
Building Wraps Flamestop Bitumac Tyvek Supro CoverTek Thermakraft Fastwrap Pauloid Other (State)  Roof Wrap
(tick one or more) Bitumac Tyvek Homewra Watergate Covertek Thermakraft Tekton Fastwrap Pauloid Ecoply Barrier Other (state)
wall Wrap Wall Wrap Wall was a state of the wall was wall was a state of the wall was wall wa
DPC Damp-a-thene Malthoid Supercourse Other, Specify:
What DPC products have you installed?
Flashing Tapes Bulldog Aluband Tyvek Flexwrap Protectowrap Frameflash Other, Specify:
What flashing tapes are installed?
Wall Cladding State type and approximate % wall coverage
e.g. Fibre cement sheet, 75% Other examples include: plywood sheet, plaster on claybrick, steel zincalum, fibre cement plank,  Clay Brick, 15% glazing, EIFS, aerote concrete panel, radiata WB, linea WB etc.
Cedar WB, 10%
Type
Type
If Fibre Cement product, what is it used as? (circle one)  Applied texture finish sheet, Flat sheet, Linea (16mm), FC plank (7.5mm)
Roof Cladding
What roof cladding was used? (circle one or state below)
metal tiles, corona shake, prepainted corrugated, trough zincalum, corrugated zincalum, other steel profiles, concrete tiles,
asphalt shingles, butyl, other (state)
Spouting
What profile is the SPOUTING?  1/4 round/quad 1/2 round 1/2 round 1/3 round 1/4 round 1/4 round 1/5 round
% round/quad y round Old gotnic Box Otner (state)  What material is the SPOUTING?
PVC (White) PVC (Colour) Steel Aluminium Copper Other (state)
Who installed the SPOUTING?
Roofer Spouting installer Builder Plumber Other (state)
Downpipes What profile are the DOWNPIPES?
65mm round 80mm round 100mm round 65x50mm rectangular 100x50mm rectangular
Other (state)
What material are the DOWNPIPES?
PVC (White) PVC (Colour) Steel Aluminium Copper Other (state)  Who installed the DOWNPIPES?
Roofer Spouting installer Builder Plumber Other (state)
Wet Wall Linings (tick one or more in each row) Hardies Standard GIB Other
Formica Aquapanel Seratone Villaboard Hardiglaze GIB Aqualine WaterShield specify Timber Horizon
Bathroom
Hardies Standard GIB Other
Formica Aquapanel Seratone VIIIaboard Hardiglaze GIB Aqualine WaterShield specify Timber Horizon
Laundry
Wall Linings (excluding wet walls)
Elephant Plasterboard GIB Plasterboard Knauf Plasterboard Other (state)
Ceiling Linings and Battens 10mm plasterboard 13mm plasterboard Ultraline Tiles Other  Ceiling Linings (tick one or more)
Ceiling Battens (circle one): timber or metal
Thank You. Please fold this form, and freepost it in the return envelope  Oct-15
mank roar rease rola and rollin, and reepost an are retain envelope Oct-15



## A.4 Survey form October 2023

Please give this form	to the builder o	designer to	NEW DWE fill out for the bu		nt listed over	the page.	
Number of dwelling u			-		rk (incl sub-trad	es) \$	Incl GST.
Was this dwelling des							
Floor Areas and Ceiling Height	Total Floor Are	ea Sq m	etres (include attac Strip timber (no		xclude decks).		Height of level
	Particleboard	Plywood	exclude dec	cks) St	randboard	Concrete	to ceiling
Ground level First level	Sq m Sq m	Sq m Sq m			Sq m	Sq m Sq m	metres metres
2nd or more levels	Sq m	Sq m			Sq m	Sq m	metres
	ick appropriate box			7		., .	
Radiata Steel Was the wa	Douglas F all framing precut		Concrete Block Yes / No (circl	Solid Wo	ood	.VL Othe	r (state)
How soon after being							
0-3 months	4-6 month		7-9 months	10-12 m	nonths	Over 12 months	
Floor Joists		Solid				Hyne	Other
(tick one or more)			istrut Hyjoist	Steel	Twinaplate		erworX state
In and all an	Joist depth:	mm			nm mn		mm mm
Insulation (tick one or more)	Insulation R Value		dford old Premier	Knauf Earthwool		Other Iyester Wool F	Other Polystyrene (state)
Wall insulat							
Ceiling insulat	tion R-						
Is the floor insulated	? (circle one) Yes		yes, what floor insu oncrete slab insula		ed?	Timber sub-floor in	sculation
		Undersi		Under		Timber sub-libor in	isulation
Flacular de la contra del la contra del la contra del la contra de la contra del la contra de la contra de la contra del la	D	full/par	ial edge	footing	Polystyren	e Polyester Gla	sswool Foil
Floor insulat	Buile	der Other (n	ease specify)				
Insulation Installer (n							
Noise Control			Pinl	k Batts (	GIB Other	GIB Bradford	Pink
Have you installed noise control product	(cicle one		nat apply)	encer Noi  Other (please s	seline Produ	octs Gold	Batts Polyester
Roof Wrap	nestop Bitumac				twrap Paul		
(tick one or more) James Hardie F	RAB Tyvek Homewrap	Watergate	Covertek Thermal	kraft Tekto	n Fastwrap	GIB Weatherline E	coply Other (state)
DPC		Damp-a-thene	Malthoid	Supercou	ırse (	Other, Specify:	
What DPC products ha	ive you installed?					. ,	
Flashing Tapes		Bulldog	Aluband T	yvek Flexwrap	Protectown	ap Frameflash	Other, Specify:
What flashing tapes ar Wall Cladding St	tate type and appro	ximate % wall co	overage				
e.g. Fibre cement sh			-	et, plaster on	claybrick, steel	zincalum, fibre ceme	nt plank,
Clay Brick, 15% Cedar WB, 10%		glazing, EIFS, ae	rote concrete pane	el (AAC), radiat	ta WB, linea WE	etc.	
Type			% area				
Type Type			% area % area				
If Fibre Cement prod	uct, what is it used	d as? (circle one)		ture finish she	et, Flat sheet,	Linea (16mm), FC	olank (7.5mm)
Roof Cladding							
What roof cladding v							
	rona snake, prepa s, butyl, other (s	_	ed, trough zincalun	n, corrugated	zincalum, otn	er steel profiles, cor	icrete tiles,
Spouting What br	and of spouting di	d you install?			What colour o	of spouting did you in	stall?
What profile is the SI					7		
¼ round/quad What material is the	½ roun	d C	old gothic	Вох	Other (	state)	
	PVC (Colou	r) Ste	eel Alun	ninium	Copper	Other (	state)
Who installed the SP			,				
Roofer	Spouting	,	Builder	Plumber			
Fascia What br	and of fascia did y	ou install?			What colour o	of fascia did you insta	all?
What material is the					_		
Timber Who installed the FA	Steel Scia?	Alum	inium C	opper	Other (	state)	
Roofer	Spouting		Builder	Plumber		Other (state)	
Wet Wall Linings	(tick one or more lica Aquapanel S		Hardies board HardieGlaze	Standard e GIB	GIB Aqualine	Othe Timber spec	
Bathroom		L'atone vina	Doard Hardiegiaze		Aquamic		
			Hardies	Standard	GIB	Othe	er
Form <b>Laundry</b>	ica Aquapanel Se	eratone Villab	oard HardieGlaze	e GIB	Aqualine	Timber spec	ify
Wall Linings (excludin	g wet walls)						
Elephant Plasterboa		B Plasterboard	Knauf	Plasterboard		Other (state)	
Ceiling Linings and Ba				3mm plasterb		aline Tiles	Other_
Ceiling Linings (tick o							
Ceiling Battens (circle							
Thank You. Please fold th	nis form, and freep	ost it in the ret	urn envelope				Oct-23



## Appendix B: Tables of data for the charts

Table 1. Roof claddings market share.

Yearly Data 2010-2023																
	2006	2007	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Sheet metal	44.7%	54.2%	53.8%	53.9%	49.6%	52.6%	54.0%	54.9%	56.1%	55.2%	69.5%	70.8%	70.7%	69.8%	64.6%	71.6%
Tiles (metal and concrete)	41.3%	36.9%	38.6%	41.6%	42.1%	35.4%	37.6%	38.8%	31.7%	30.6%	24.3%	17.6%	25.3%	22.4%	25.7%	27.9%
Other (membrane, plastic, etc)	14.0%	8.8%	7.6%	4.5%	8.3%	12.0%	8.4%	6.2%	12.2%	14.1%	6.1%	11.7%	3.9%	7.8%	9.7%	0.4%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 2. Wall claddings market share.

Wall claddings market share in new housing														
Yearly Data 2010-2023														
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Finish bricks clay & concrete	46%	44%	44%	47%	38%	38%	35%	31%	28%	25%	22%	37%	27%	30%
Weatherboard (timber, fib cmt, PVC)	28%	31%	31%	32%	34%	37%	39%	42%	42%	44%	42%	26%	44%	38%
Other (aerated concrete, FC sheet, plywood, EIFS, stucco, sheet steel etc)	26%	25%	24%	21%	28%	26%	26%	27%	30%	32%	36%	37%	29%	32%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Note: percentage weighted to allow for the regional building activity.														

**Table 3. Wall framing market share.** 

Wall claddings market share in new housing														
Yearly Data 2010-2023														
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Finish bricks clay & concrete	46%	44%	44%	47%	38%	38%	35%	31%	28%	25%	22%	37%	27%	30%
Weatherboard (timber, fib cmt, PVC)	28%	31%	31%	32%	34%	37%	39%	42%	42%	44%	42%	26%	44%	38%
Other (aerated concrete, FC sheet, plywood, EIFS, stucco, sheet steel etc)	26%	25%	24%	21%	28%	26%	26%	27%	30%	32%	36%	37%	29%	32%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Note: percentage weighted to allow for the regional building activity.														

**Table 4. Flooring types market share.** 

Flooring types market share in	new housing													
Yearly Data 2010-2023														
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Concrete	81.0%	79.7%	80.4%	79.6%	77.6%	76.0%	77.1%	74.4%	69.6%	64.3%	66.2%	66.9%	63.8%	77.7%
All other flooring	19.0%	20.3%	19.6%	20.4%	22.4%	23.5%	22.9%	25.3%	30.4%	35.7%	33.8%	33.1%	36.2%	22.3%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Note: percentage weighted to allow for the	e regional building ac	tivity.												

**Table 5. Floor joists market share.** 

Floor joists market share in new housing														
Yearly Data 2010-2023														
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Solid timber	68.4%	74.0%	79.0%	62.0%	71.2%	73.9%	75.1%	77.3%	73.3%	54.8%	74.7%	69.1%	69.9%	66.8%
Other (steel, proprietary systems)	31.6%	26.0%	21.0%	38.0%	28.8%	26.1%	24.9%	22.7%	26.7%	45.2%	25.3%	30.9%	30.1%	33.2%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Note: percentage weighted to allow for the regional building	g activity.													



**Table 6. Wall insulation market share.** 

Wall insulation market share in new housing														
Yearly Data 2010-2023														
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Fibreglass	95.4%	95.5%	96.1%	95.0%	95.7%	95.1%	93.1%	92.1%	91.3%	91.9%	88.2%	83.6%	95.0%	94.9%
Other	4.6%	4.5%	3.9%	5.0%	4.3%	4.9%	6.9%	7.9%	8.7%	8.1%	11.8%	16.4%	5.0%	5.1%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Note: percentage weighted to allow fo	r the regional bu	ilding act	ivity.											

Table 7. Ceiling insulation market share.

Ceiling insulation market share in new housing														
Yearly Data 2010-2023														
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Fibreglass	96.7%	96.2%	96.9%	97.0%	95.7%	97.5%	94.8%	94.4%	93.6%	89.0%	94.7%	87.4%	97.7%	96.1%
Other	3.3%	3.8%	3.1%	3.0%	4.3%	2.5%	5.2%	5.6%	6.4%	11.0%	5.3%	12.6%	2.3%	3.9%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 8. Concrete slab waffle pod and sheet polystyrene use.

Concrete floor insulation in new	housing													
Yearly Data 2010-2023														
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	202
Insulation (pre-2015)	45.0%	48.6%	49.8%	50.0%	62.8%									
Underslab full/partial (2015+)						42.7%	61.5%	55.9%	60.3%	59.9%	55.8%	56.8%	50.3%	57.7%
Under footing (2015+)						0.3%	0.0%	0.0%	0.0%	1.5%	1.2%	0.0%	0.5%	0.0%
Perimeter edge (2015+)						2.7%	1.4%	1.2%	1.0%	1.0%	1.9%	0.7%	0.0%	3.5%
TOTAL	45.0%	48.6%	49.8%	50.0%	62.8%	45.7%	62.9%	57.1%	61.3%	62.5%	58.8%	57.4%	50.8%	61.2%
Note: percentage weighted to allow for the	regional building a	activity.												

**Table 9. Timber floor insulation market share.** 

	imber floor insulation market share in new housing  Yearly Data 2010-2023														
Yearly Data 2010-2023	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	
Foil	22.3%	22.6%	29.2%	22.5%	62.4%	15.7%	8.1%	4.4%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	
Fibreglass & polyester	13.1%	8.1%	38.1%	24.9%	25.1%	14.3%	26.3%	16.0%	16.1%	22.9%	16.9%	24.4%	19.8%	13.7%	
Polystyrene	64.6%	69.3%	32.7%	52.7%	12.4%	70.0%	65.6%	79.5%	83.7%	77.1%	83.1%	75.6%	80.2%	86.3%	
TOTAL	100%	100%	100%	100%	100%	100%	100%	80%	100%	100%	100%	100%	100%	100%	
Note: percentage weighted to allow fo	lote: percentage weighted to allow for the regional building activity.														

Table 10. Average floor area comparison – survey responses and consent data.

Average floor area (square metres) for new housing																	
Yearly Data 2006-2023																	
	2006	2007	2008	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Surveyresponses	221.3	232.1	232.6	217.0	213.7	208.2	203.0	213.9	199.8	200.5	192.2	195.8	194.5	185.0	185.8	189.5	181.4
Consent data (1)	215.2	213.4	215.8	215.6	210.6	214.3	212.9	212.8	208.6	208.7	207.2	201.4	194.1	199.5	200.7	199.4	187.8
Note: survey average floor area weighted to allow for regional building activity																	
(1) Source: Statistics New Zealand																	