SR498 [2025]



# Physical characteristics of new houses 2022

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#### **Preface**

This is the 12th annual report providing the results of the BRANZ New Dwellings Survey. BRANZ surveys builders of new dwellings on the physical characteristics of their buildings. The purpose is to obtain data on new housing that is not available from official sources. This data includes generic types of materials used by building components as well as design information such as number of floors, prefabrication and efficiency measures. The data is useful for studies in the fields of sustainability, energy efficiency, durability and engineering.

#### Acknowledgements

We would like to thank all of the builders and designers who filled in the survey form and returned it to BRANZ.



# Physical characteristics of new houses 2022

#### **BRANZ Study Report SR498**

#### **Authors**

Nic Guerrero and Orin Lockyer

#### Reference

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#### **Abstract**

Official data on the characteristics of new housing is very limited. Building consents data held by Stats NZ gives numbers by building type, value and floor area, aggregated into territorial authorities. However, there is no data on materials used or housing characteristics beyond the floor area.

The BRANZ New Dwellings Survey dates to 1998 and is responsible for collecting data on materials used in new housing. We have since compiled a database of approximately 1,200 new houses per year containing information on the materials used by building component and design arrangements.

This report contains the results of those surveys on the materials used in new housing. It updates previous data with the inclusion of the 2022 data set. The aim is to provide information useful to building material manufacturers, retailers/wholesalers, builders, designers, researchers and government officials.

### Keywords

Materials, building envelope, claddings, floors, framing, insulation.



## Contents

1.	INT	RODUCTION	1	
2.	SUM	IMARY	3	
3.	MAI	N RESULTS	4	
	3.1	Roof claddings	4	
	3.2	Wall claddings	4	
	3.3	Wall framing	5	
	3.4	Number of storeys	6	
	3.5	Flooring	6	
	3.6	Floor joists	7	
	3.7	Insulation	7	
		-		
3.1 Roof claddings 3.2 Wall claddings 3.3 Wall framing 3.4 Number of storeys 3.5 Flooring 3.6 Floor joists 3.7 Insulation 3.7.1 Wall insulation				
Fia	ıres			
_				
_		_		
_		<u> </u>		
Figu	e 5. ľ	Number of storeys by territorial authority	6	
Figu	е 6. F	-looring types market share	7	
_		•		
Figu	re 8. \	Wall insulation market share	8	
Figu	e 9. (	Ceiling insulation market share	8	
Figui	e 10.	Concrete slab insulation.	9	
Figu	e 11.	Timber floor insulation market share.	9	
Tał	oles			
		oof claddings market share		
		/all claddings market share		
		/all framing market share		
		looring types market share		
		loor joists market share		
		/all insulation market share		
		eiling insulation market share		
		oncrete slab waffle pod and sheet polystyrene use		
Table	e 9. T	imber floor insulation market share	14	
Table	e 10	Average floor area comparison – survey responses and consent data	14	



## 1. Introduction

BRANZ surveys 5,000 new residential buildings per year in the BRANZ New Dwellings Survey. This survey series started in 1998 and collects a variety of data on materials used in new housing.

The survey is a postal survey sent to the builder or designer identified on the building consent application form, and the questions relate to each individual consent. Generally, over 1,200 returns are received each year. An incentive is offered (a Lotto ticket or book voucher) for the return of each survey form.

The consent information is obtained from the Whats On¹ building consent data. BRANZ uses this to determine a sample of new dwellings for each period from 31 territorial authorities. The territorial authorities surveyed are:

Auckland	Christchurch	Dunedin	Franklin
Far North	Gisborne	Hutt City	Hamilton
Invercargill	Kapiti	Manukau	Marlborough
Napier	New Plymouth	North Shore	Porirua
Palmerston North	Queenstown	Rodney	Southland
Tauranga	Thames-Coromandel	Tasman	Waikato
Waipa	Wellington	Western Bay of Plenty	Whangarei
Waitakere			

The survey form is constantly evolving to include new questions as required. However, it is important for BRANZ to keep the survey form as simple, concise and clear as possible. Therefore, BRANZ keeps the survey form to a single page.

BRANZ weights the responses by share of building activity in each territorial authority (as indicated by building consents) in the calculation of the national market share. This prevents some territorial authorities from having a disproportionate share of the total market share should BRANZ receive a larger number of surveys return from one particular area. The results presented are only for new houses (i.e., single detached units). Using the data collected, representative estimates of the incidence and proportions of many different materials can be made. The components analysed are:

- roof claddings
- wall claddings
- wall framing
- number of storeys
- flooring
- floor joists
- insulation.

<sup>&</sup>lt;sup>1</sup> Whats On report (Monthly). BCI New Zealand, Auckland, New Zealand.



A limitation of the survey is that it does not ask why certain materials are selected. This means that the report contains no commentary on why material trends might be changing. It is also subject to sampling noise, which can cause short-term fluctuations that are at variance to long-term trends.

The average floor areas since 2007 are presented in Figure 1 to illustrate any bias that may be present in the results. The sample average floor area for 2022 is much lower than the consent average floor area.

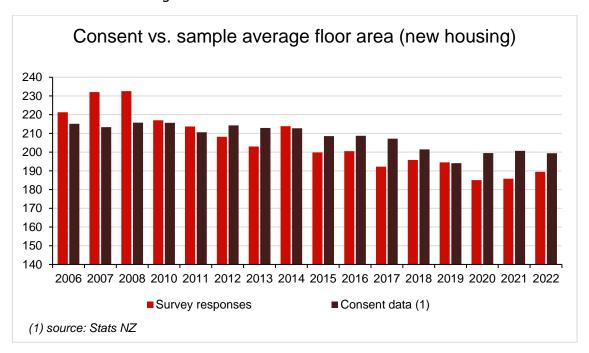


Figure 1. Consent versus sample average floor area.

Some questions change from survey to survey. However, most have remained the same since the start to ensure a consistent data set for comparative purposes.



## 2. Summary

In general, many of the market shares of materials have been relatively steady over the years surveyed. Notable material trends include the following:

- Steel roofing continues to be the predominant roof cladding option although its market share decreased slightly in 2022.
- The market share of weatherboard profiles has increased significantly. The 'other' category, which consists of metal, non-weatherboard fibre-cement, exterior insulation and finish systems (EIFS) and aerated autoclaved concrete (AAC) cladding options, decreased significantly, as did finish bricks (clay and concrete). The market share of each category has returned to pre-pandemic levels.
- Timber framing continues to hold a high market share.



#### 3. Main results

Key results are shown in the following charts. The data for these charts is in the tables in Appendix B.

## 3.1 Roof claddings

Sheet metal continues to be the predominant roof cladding material. However, after experiencing a significant increase in 2017, which was sustained through to 2021, the market of sheet metal has decreased slightly in 2022 (Figure 2).

The share of tiles (both metal and concrete) has increased in 2022. Similarly, the 'other' category has increased for the second year in row 2022. The 'other' category mostly consists of shingle and membrane roofing products.

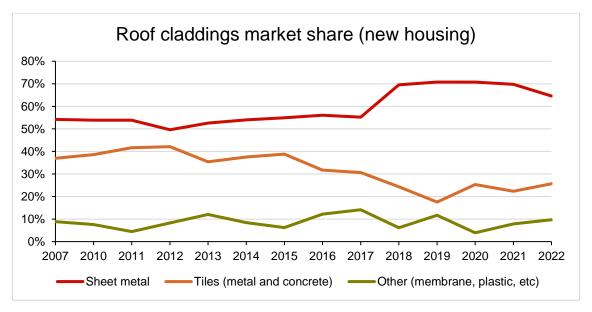


Figure 2. Roof claddings market share.

## 3.2 Wall claddings

Between 2020 and 2021, the market share of finish bricks grew from 22.2% to 37%. Despite this sharp increase, the market share of finish bricks (both clay and concrete) has decreased significantly in 2022, falling under the 'other' and weatherboard categories. The results from this year show that the market share of finish bricks has returned to pre-pandemic 2020 levels (Figure 3).

The use of weatherboard profiles has increased significantly, jumping from 26% in 2021 to 44% in 2022. Timber makes up just under two-thirds of the surveyed weatherboard profiles while the remainder consist of fibre-cement and uPVC.

Major constituents of the 'other' category are metal, non-weatherboard fibre-cement, EIFS and AAC.



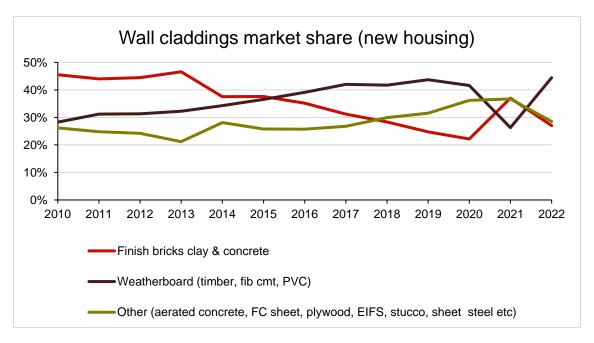


Figure 3. Wall claddings market share.

### 3.3 Wall framing

Timber framing remains the predominant structural material in new housing, with a historical market share of around 90% (Figure 4). This market share of timber framing increased in 2022 to 91% from 86% the year prior. Laminated veneer lumber (LVL) only made up 3% of timber framing.

The majority (90%) of wall framing is precut or prenailed, which was a slight decrease from the year prior.

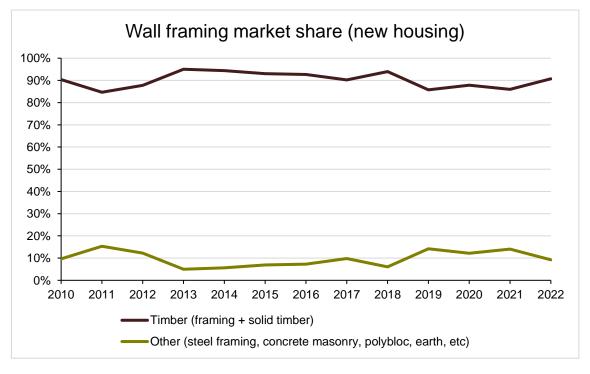


Figure 4. Wall framing market share.



### 3.4 Number of storeys

Figure 5 shows the proportion of new houses that were single storey, 2 storey or 3 or more storeys. Analysis was restricted to the 29 territorial authorities where we received four or more responses. The number in brackets beside the name of the territorial authority is the number of responses received. Notably, the greatest proportion of new houses built with 2 or more storeys were generally reported in areas with the higher land prices such as Central Auckland, North Shore and Wellington. This reflects that higher land prices encourage greater intensity of development. Steeper terrain may also encourage multi-storey development – for example, in the case of Wellington.

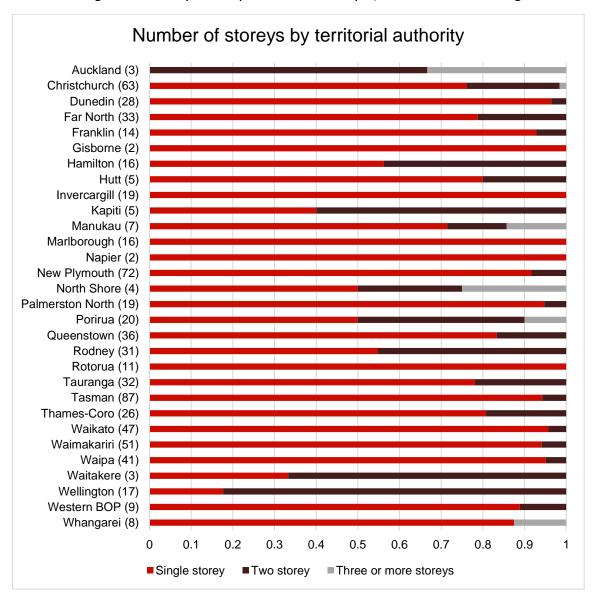


Figure 5. Number of storeys by territorial authority.

#### 3.5 Flooring

Concrete flooring has declined slightly, while the market share of 'all other flooring' increased slightly by 3% in new housing (Figure 6). 'All other flooring' is mostly particleboard and strand board. The percentages include upper floors (usually wood based) so are impacted by the trend towards multi-storey buildings, which made up 31% of new dwellings in 2022.



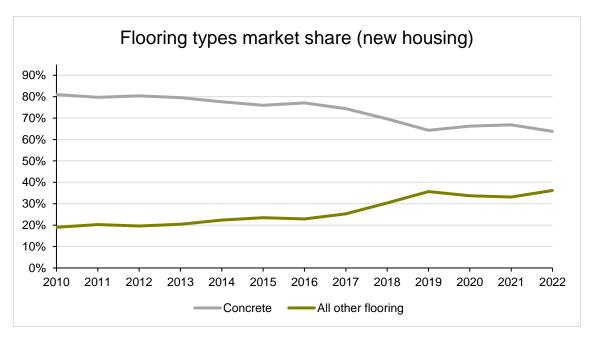


Figure 6. Flooring types market share.

#### 3.6 Floor joists

Solid timber increased slightly in market share in 2022 while the 'other' category saw a slight decrease (Figure 7). The 'other' category primarily consists of various proprietary wood and steel composite joists and traditional heavy-gauge steel joists.

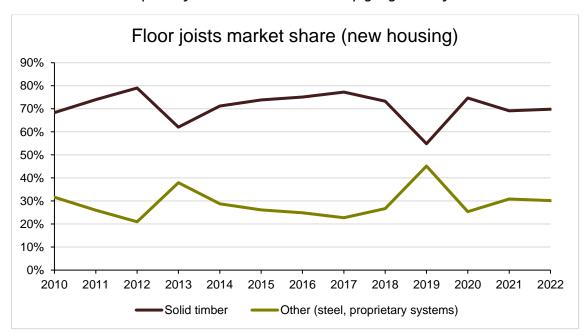


Figure 7. Floor joists market share.

#### 3.7 Insulation

Wall insulation, ceiling insulation and floor insulation for concrete slabs and timber floors are dealt with separately in this section.



#### 3.7.1 Wall insulation

Fibreglass remains the dominant wall insulation material (Figure 8). The market share of fibreglass has increased significantly from 83.6% in 2021 to 95% in 2022. The 'other' category has decreased in market share going from just over 16% in 2021 to 5% in 2022. The 'other' category mainly consists of alternative polyester options.

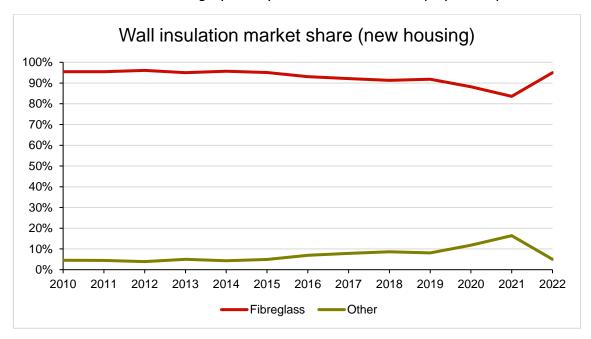


Figure 8. Wall insulation market share.

#### 3.7.2 Ceiling insulation

Fibreglass is the dominant ceiling insulation material (Figure 9). The market share of fibreglass has also increased significantly from 87.4% in 2021 to 98% in 2022. The 'other' category has decreased significantly, going from 12.6% in 2021 to 2.3% in 2022. The 'other' category consists primarily of alternative polyester products. It is common for builders to use the same type of material (often the same brand) for walls and ceiling, so market shares for wall and ceiling insulation tend to move together.

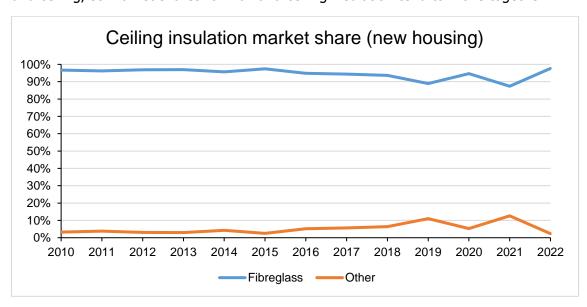


Figure 9. Ceiling insulation market share.



#### 3.7.3 Floor insulation

In 2015, the question on insulation of concrete slabs was changed. We presented the mix of insulation types used in 2015 against total insulation for the historical series in Figure 10. It will take further data with the new question to establish a trend for this series as the data is too inconsistent for any trends to become apparent. Underslab full/partial insulation is the most common insulation for concrete slabs in new housing. Very few builders reported insulating the perimeter edge or under the slab footing.

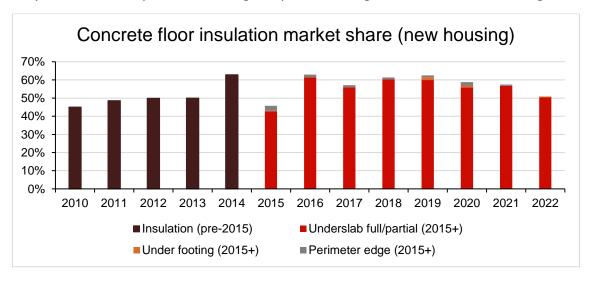


Figure 10. Concrete slab insulation.

Timber subfloors are much less common than concrete slabs in new housing so the shares presented in Figure 11 are susceptible to large swings given the limited use of timber floor insulation in new houses. Polystyrene remains the dominant timber floor insulation material followed by fibreglass and polyester. Meanwhile foil was non-existent as a timber floor insulator in 2018–2022 following a ban in 2016<sup>2</sup> and a trend of steady decline since 2014.

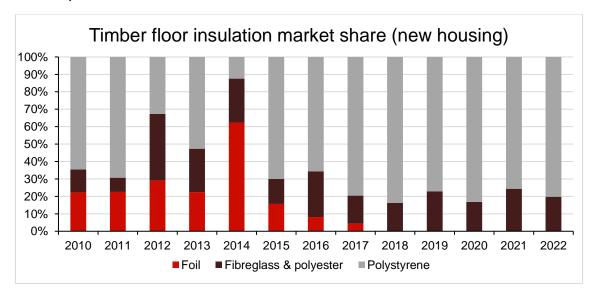


Figure 11. Timber floor insulation market share.

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<sup>&</sup>lt;sup>2</sup> https://www.building.govt.nz/assets/Uploads/building-code-compliance/warnings-bans/201601-Foil-insulation-ban.pdf



# Appendix A: Survey forms

# A.1 Survey form October 2006

Please give this fo Number of dwellin	rm to t <u>he builder</u>			ding consent liste of work (incl sub-tra		
Floorareas	Total floor are	s Samet	res finclude attached	l garage, exclude deck	e)	
riour areas	Total loof are	a oq men	Strip timber (no		<b>3</b> ).	
	Particleboard	Phwood		e decks).	Concrete	
Ground level	Sq metres	Sq metres	Sq metr	es	Sq metre	25
First level	Sq metres	Sq metres	Sq metr	es	Sq metre	25
2nd or more levels	Sq metres	Sq metres	Sq metr	es	Sq metre	25
Decks (above grou	•	patios) (circle one a deck? Yes/No		cle one or more)		
De ok areaSq m	etres		Deck surfa	ace material = radiata/h	ardwood/butyl/ tiles	s/other/ pour-on.
			Deck substra	ate = plywood sht/ fibre	cement sht/ concret	te/ timber joists.
Wall Framing	(tick	appropriate box)				
Radiata	Ste	el Douglas		ncrete block	Other	(state)
Framing timber tre		naiked ? Yes/No (ci treated kiln dry	role one) Untreated wet	H1.2 1	Γ1.2 (orange)	H3.1
raming unber de	Tick one or more		Ontrealed Wet	TI   TI   TI   TI   TI   TI   TI   TI	(orange)	Ho.I
State where used (eg ou						
Floorjoists	Solid	Hybeam		Origin	Other	
Tick one or more	None timber	Posistrut (I beam)		aplate (I beam)	(state)	
	ist depth mmm	mnmr	nmmm	mmmr	nmm	
Insulation	R value Pink	Bradford Premier	Blown FG Gree	enstuf Other	Treated Wo	ool Other
	finsulation Batts	Gold Fibreglas		ester) polyester	paper	(state)
Wall insulation	R-					
Ceiling insulation	R-					
Ocining modeston		Polystyrene Cosy	Sisalation	Other		
	Warmfeet	panel Floor	Foil	(state)		
Floor Insulation	R-					
Installer (name)						
Noise Control		(cirde o	ne)			
Have you installed no	ise control products?	Yes / No	Whattype?			
Building wraps Roofwrap	Flamestop Thermakraf	Bitumac	GIB underlay	Gree ncap	Pauloid Black	PaperOther(state
(tick one or more) i Wall wrap	Flamestop Tyvek	Thermakraft coverup	Framegard II	Greenwrap	Fastwrap Black	PaperOther(state
Wall cladding	State type (and appro	ox % wall co verage)				
_		area	eg fibre æment	tsheet.75% also	o plywood, solid plas	ster(min 18mm).
		area	day	ybrick, 15%		tyrene, concrete
Туре	9	area		oedar 10%	block, PVC we	atherboard, etc.
				dies BGC	CSR PR	MA Other
If yes to Fibre Cement of	adding what is the Mar	ufacturer? (tick one or r	nore)			
Fibre Cement Product u	used as (Circle on	e or more) Applied text	ure finish sheet,	Flat sheet, FC pl	ank, FC weather	bo ard/Linea
If solid plaster, what back	king? (circle one	f solid plaster) fibre ce	ment, plywood, pa	aper, TripleS, block/b	orick, metallathe	
Roof cladding	Туре		(0	r circle one)		
eg metal files, prepainte	ed corrugated, other ste	el profiles, concrete tile	s, butyl, asphalt sh	ingles, fibreglass shingk	es, etc.	
Wet wall linings	(Tick one or r	nore in each row)	Hardies	Standard	GIB	
Form	i <u>ca Aqua</u> panel		Villaboard Hard	iglaze GB	Aqualine Of	ner (state)
Bathroom						
Laundry						
		erlayused in the bathro				
E nergy efficiency				Energy		Built-in
Double glazing	g Solar <u>waterhe</u> a	ners Dual <u>flush to</u> i	lets effici <u>ent lig</u> hts	s <u>Heatpu</u> mp L	o <u>w flow sho</u> wers	window vents
Type of Builder	How many houses or	dwelling units does you	r companybuild per	year (approx)		
Construction Dela	vs					
	-	ontract with the owner n	ow, how manyweek	s before on-site work w	ould start?	wks

Thank You. Please fold this form, and freepostitin the return envelope

Oct-06



# A.2 Survey form October 2010

Number of dwellin				sted over the page. I sub-trades) \$ incl GST.
Floor areas	Total floor area	Sq metre	es (include attached garage, exclude d	ecks).
	Particleboard	Dhamad	Strip timber (not overlay,	Concrete
Ground level	Sq metres	Plywood Sq metres	exclude decks). Sq metres	Sq metres
First level	Sq metres	Sq metres	Sq metres	Sq metres
2nd or more levels	sSq metres	Sq metres	Sq metres	Sq metres
Building Envelope	Risk Score and V	Wind Zone		72-23 (2
What is the	e risk score (enter score	for EACH elevation)	North West 5	South East
What is the	e wind zone (tick one bo	x) Low	Medium High	Very High
Radiata	Steel	Douglas fir	Concrete block S	olid wood Other (state)
	precut or prenailed ?			
Stud size and spa (tick one o		90x40 mm 90x45 @600ctrs @40	5 mm 90x40 mm 140x45 mm 00ctrs @400ctrs @600ctrs	140x45 mm Other (please state)
Heating Systems Tick one or more	- Investment -	The second secon	ted central heating Underfloor heatin cluding DVS or HRV) (waterpipe)	g Underfloor heating DVS/HRV Gas (electric)
Floor joists  Tick one or more		Posistrut Hyjoist	Steel Twinaplate (1	tyne Other beam) lumberworX (state)
	Joist depthmr			mmmm
Insulation (tick one or more)	Insulation Pink R value Batts	Bradford Premier Gold Fibreglass		Ather Other yester Wool Polystyrene (state)
Wall insulation	R-			
Ceiling insulation	R- Expol P	olystyrene (NOT polythene	e) Snug Sisalation Ribraft	Other
Flooring days of	Warmfeet	Under slab	Floor Foil Floor	Cupolex (state)
Floor Insulation Insulation Installer (n	ame) Builder	Other, please	specify	
Please tick	<u> </u>			
Noise Control Have you installed noise control produc			ink Batts Gib Other Gib	Bradford Pink Other Gold Batts Polyester Specify
Building wraps Roof wrap	Flamestop Thermakraft	Bitumac CoverTek	Pauloid Black Paper	Other (state) Diffex 130 Tekton
(tick one or more) Wall wrap	Flamestop Tyvek 1	Thermakraft Framegard	Home RAB Fastwrap Black Paper	Other (state) Diffex 130 Tekton
DPC		Damp-a-thene M	Mathiod Supercourse	Other, specify
What DPC products have	ve you installed?			
Flashing Tapes What flashing tapes are	Weathers installed?	seal Aluband T	ywek Flexwrap Protectowrap Frame	flash Other, specify
	State type (and appro	x % wall coverage)		
Wall cladding		6 area	ea fibre coment sheet 75%	also plywood, solid plaster(min 18mm),
Wall cladding Type			eg fibre cement sheet, 75%	
DESCRIPTION OF THE PARTY OF THE	9	6 area	clay brick, 15% cedar 10%	plaster on polystyrene, concrete block, PVC weatherboard, etc.
Type Type Type		6 area	clay brick, 15% cedar 10% Hardies BGC	plaster on polystyrene, concrete
Type Type Type	g is used, who is the Ma	6 area 6 area mufacturer? (tick one or mo	clay brick, 15% cedar 10%  Hardies BGC  one)	plaster on polystyrene, concrete block, PVC weatherboard, etc.  CSR PRIMA Other Eterpan
Type	g is used, who is the Ma used as (Circle one	6 area	clay brick, 15% cedar 10%  Hardies BGC  ore)	plaster on polystyrene, concrete block, PVC weatherboard, etc.  CSR PRIMA Other Eterpan  Linea (16mm), FC plank (7.5mm)
Type	g is used, who is the Ma used as (Circle one	6 area	clay brick, 15% cedar 10%  Hardies BGC  one)	plaster on polystyrene, concrete block, PVC weatherboard, etc.  CSR PRIMA Other Eterpan  Linea (16mm), FC plank (7.5mm)
Type	g is used, who is the Ma used as (Circle one tking? (circle one Type	6 area	clay brick, 15% cedar 10%  Hardies BGC  ore)	plaster on polystyrene, concrete block, PVC weatherboard, etc.  CSR PRIMA Other Eterpan  Linea (16mm), FC plank (7.5mm)  ck/brick, metal lathe
Type	g is used, who is the Ma used as (Circle one tking? (circle one Type ed corrugated, other ste	6 area	clay brick, 15% cedar 10%  Hardies BGC  one)	plaster on polystyrene, concrete block, PVC weatherboard, etc.  CSR PRIMA Other Eterpan  Linea (16mm), FC plank (7.5mm)  ck/brick, metal lathe
Type	g is used, who is the Ma used as (Circle one iking? (circle one Type ed corrugated, other ste cify Manufacturer name.	6 area	clay brick, 15% cedar 10%  Hardies BGC ore)	plaster on polystyrene, concrete block, PVC weatherboard, etc.  CSR PRIMA Other Eterpan  Linea (16mm), FC plank (7.5mm)  ck/brick, metal lathe
Type	g is used, who is the Ma used as (Circle one Type ed corrugated, other ste city Manufacturer name.	6 area. 6 area. inufacturer? (tick one or more) Applied textur if solid plaster) fibre cen eel profiles, concrete tiles	clay brick, 15% cedar 10%  Hardies BGC ore)	plaster on polystyrene, concrete block, PVC weatherboard, etc.  CSR PRIMA Other Eterpan  Linea (16mm), FC plank (7.5mm)  ck/brick, metal lathe
Type	g is used, who is the Ma used as (Circle one king? (circle one Type ed corrugated, other ste cify Manufacturer name.  G slope: (tick one)	6 area. 6 area. 6 area. 9 or more) Applied textured solid plaster) fibre centrel profiles, concrete tiles 6 creater/equal than 12 delenore in each row)	clay brick, 15% cedar 10%  Hardies BGC ore)	plaster on polystyrene, concrete block, PVC weatherboard, etc.  CSR PRIMA Other Eterpan  Linea (16mm), FC plank (7.5mm)  ck/brick, metal lathe  ingles, etc.  GIB Other,
Type	g is used, who is the Ma used as (Circle one Type ed corrugated, other ste cify Manufacturer name. G f slope: (tick one)	6 area. 6 area. inufacturer? (tick one or mine or more) Applied textured solid plaster) fibre centrel profiles, concrete tiles	clay brick, 15% cedar 10%  Hardies BGC ore)	plaster on polystyrene, concrete block, PVC weatherboard, etc.  CSR PRIMA Other Eterpan  Linea (16mm), FC plank (7.5mm)  ck/brick, metal lathe  ingles, etc.
Type	g is used, who is the Ma used as (Circle one king? (circle one Type ed corrugated, other ste cify Manufacturer name.  G slope: (tick one)	6 area. 6 area. 6 area. 9 or more) Applied textured solid plaster) fibre centrel profiles, concrete tiles 6 creater/equal than 12 delenore in each row)	clay brick, 15% cedar 10%  Hardies BGC ore)	plaster on polystyrene, concrete block, PVC weatherboard, etc.  CSR PRIMA Other Eterpan  Linea (16mm), FC plank (7.5mm)  ck/brick, metal lathe  ingles, etc.  GIB Other,



# A.3 Survey form October 2015

NEW DWELLING
Please give this form to the builder or designer to fill out for the building consent listed over the page.
Number of dwelling units in this consent Contract value of work (incl sub-trades) \$
Was this dwelling designed by a registered architect? Yes / No (circle one)
Floor Areas and Total Floor Area Sq metres (include attached garage, exclude decks).
Ceiling Height Strip timber (not overlay Height of level Particleboard Plywood exclude decks) Strandboard Concrete to ceiling
Ground level Sq m Sq m Sq m Sq m metres
First level Sq m Sq m Sq m Sq m metres
2nd or more levels         Sq m         Sq m         Sq m         Sq m         Sq m         metres
Wall Framing         (tick appropriate box)           Radiata         Steel         Douglas Fir         Concrete Block         Solid Wood         Other         (state)
Was the wall framing precut or prenailed? Yes / No (circle one)
How soon after being issued the consent will you have stood the house framing?
0-3 months 4-6 months 7-9 months 10-12 months Over 12 months
Floor Joists Solid Hyne Other
(tick one or more) None Timber Posistrut Hyjoist Steel Twinaplate (I beam) lumberworX state
Joist depth: mm mm mm mm mm mm mm mm mm
Insulation Insulation Pink Bradford Knauf Autex Other Other  (tick one or more) R Value Batts Gold Premier Earthwool Greenstuf Polyester Wool Polystyrene (state)
(tick one or more) R Value Batts Gold Premier Earthwool Greenstuf Polyester Wool Polystyrene (state)  Wall insulation R-
Ceiling insulation R-
Is the floor insulated? (circle one) Yes / No
Concrete slab insulation Timber sub-floor insulation
Underslab Perimeter Under
R- full/partial edge footing Polystyrene Polyester Glasswool Foil Floor insulation
Builder Other (please specify)
Insulation Installer (name)
Noise Control Pink Batts GIB Other GIB Bradford Pink
Have you installed (cicle one) If so, then what type? Silencer Noiseline Products Gold Batts Polyester
noise control products? Yes / No (tick all that apply)
Other (please specify)
Building Wraps Flamestop Bitumac Tyvek Supro CoverTek Thermakraft Fastwrap Pauloid Other (state)  Roof Wrap
(tick one or more) Bitumac Tyvek Homewra Watergate Covertek Thermakraft Tekton Fastwrap Pauloid Ecoply Barrier Other (state)
wall Wrap Wall Wrap Wall was a state of the wall was wall was a state of the wall was wall wa
DPC Damp-a-thene Malthoid Supercourse Other, Specify:
What DPC products have you installed?
Flashing Tapes Bulldog Aluband Tyvek Flexwrap Protectowrap Frameflash Other, Specify:
What flashing tapes are installed?
Wall Cladding State type and approximate % wall coverage
e.g. Fibre cement sheet, 75% Other examples include: plywood sheet, plaster on claybrick, steel zincalum, fibre cement plank,  Clay Brick, 15% glazing, EIFS, aerote concrete panel, radiata WB, linea WB etc.
Cedar WB, 10%
Type
Type
If Fibre Cement product, what is it used as? (circle one)  Applied texture finish sheet, Flat sheet, Linea (16mm), FC plank (7.5mm)
Roof Cladding
What roof cladding was used? (circle one or state below)
metal tiles, corona shake, prepainted corrugated, trough zincalum, corrugated zincalum, other steel profiles, concrete tiles,
asphalt shingles, butyl, other (state)
Spouting
What profile is the SPOUTING?  1/4 round/quad 1/2 round 1/2 round 1/3 round 1/4 round 1/4 round 1/5 round
% round/quad y round Uid gotnic Box Utner (state)  What material is the SPOUTING?
PVC (White) PVC (Colour) Steel Aluminium Copper Other (state)
Who installed the SPOUTING?
Roofer Spouting installer Builder Plumber Other (state)
Downpipes What profile are the DOWNPIPES?
65mm round 80mm round 100mm round 65x50mm rectangular 100x50mm rectangular
Other (state)
What material are the DOWNPIPES?
PVC (White) PVC (Colour) Steel Aluminium Copper Other (state)  Who installed the DOWNPIPES?
Roofer Spouting installer Builder Plumber Other (state)
Wet Wall Linings (tick one or more in each row) Hardies Standard GIB Other
Formica Aquapanel Seratone Villaboard Hardiglaze GIB Aqualine WaterShield specify Timber Horizon
Bathroom
Hardies Standard GIB Other
Formica Aquapanel Seratone VIIIaboard Hardiglaze GIB Aqualine WaterShield specify Timber Horizon
Laundry
Wall Linings (excluding wet walls)
Elephant Plasterboard GIB Plasterboard Knauf Plasterboard Other (state)
Ceiling Linings and Battens 10mm plasterboard 13mm plasterboard Ultraline Tiles Other  Ceiling Linings (tick one or more)
Ceiling Battens (circle one): timber or metal
Thank You. Please fold this form, and freepost it in the return envelope  Oct-15
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# Appendix B: Tables of data for the charts

Table 1. Roof claddings market share.

Roof claddings market share i Yearly Data 2006-2022	m new nou	sing													
•	2006	2007	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Sheet metal	44.7%	54.2%	53.8%	53.9%	49.6%	52.6%	54.0%	54.9%	56.1%	55.2%	69.5%	70.8%	70.7%	69.8%	64.6%
Tiles (metal and concrete)	41.3%	36.9%	38.6%	41.6%	42.1%	35.4%	37.6%	38.8%	31.7%	30.6%	24.3%	17.6%	25.3%	22.4%	25.7%
Other (membrane, plastic, etc)	14.0%	8.8%	7.6%	4.5%	8.3%	12.0%	8.4%	6.2%	12.2%	14.1%	6.1%	11.7%	3.9%	7.8%	9.7%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 2. Wall claddings market share.

Wall claddings market share in new housing													
Yearly Data 2006-2022													
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Finish bricks clay & concrete	46%	44%	44%	47%	38%	38%	35%	31%	28%	25%	22%	37%	27%
Weatherboard (timber, fib cmt, PVC)	28%	31%	31%	32%	34%	37%	39%	42%	42%	44%	42%	26%	44%
Other (aerated concrete, FC sheet, plywood, EIFS, stucco, sheet steel etc)	26%	25%	24%	21%	28%	26%	26%	27%	30%	32%	36%	37%	29%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Note: percentage weighted to allow for the regional building act	tivity.												

**Table 3. Wall framing market share.** 

Yearly Data 2010-2022	-												
1 early Data 2010-2022	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	202
Timber (framing + solid timber)	90.4%	84.7%	87.8%	95.0%	94.4%	93.1%	92.7%	90.2%	93.9%	85.8%	87.8%	85.9%	90.8%
Other (steel framing, concrete masonry, polybloc, earth, etc)	9.6%	15.3%	12.2%	5.0%	5.6%	6.9%	7.3%	9.8%	6.1%	14.2%	12.2%	14.1%	9.2%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

**Table 4. Flooring types market share.** 

Flooring types market share in	new housing												
Yearly Data 2010-2022													
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Concrete	81.0%	79.7%	80.4%	79.6%	77.6%	76.0%	77.1%	74.4%	69.6%	64.3%	66.2%	66.9%	63.8%
All other flooring	19.0%	20.3%	19.6%	20.4%	22.4%	23.5%	22.9%	25.3%	30.4%	35.7%	33.8%	33.1%	36.2%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Note: percentage weighted to allow for the	e regional building ac	tivity.											

**Table 5. Floor joists market share.** 

Floor joists market share in new housing													
Yearly Data 2010-2022													
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Solid timber	68.4%	74.0%	79.0%	62.0%	71.2%	73.9%	75.1%	77.3%	73.3%	54.8%	74.7%	69.1%	69.9%
Other (steel, proprietary systems)	31.6%	26.0%	21.0%	38.0%	28.8%	26.1%	24.9%	22.7%	26.7%	45.2%	25.3%	30.9%	30.1%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Note: percentage weighted to allow for the regional building	ng activity.												



**Table 6. Wall insulation market share.** 

Wall insulation market share	e in new hou	ısing											
Yearly Data 2010-2022													
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Fibreglass	95.4%	95.5%	96.1%	95.0%	95.7%	95.1%	93.1%	92.1%	91.3%	91.9%	88.2%	83.6%	95.0%
Other	4.6%	4.5%	3.9%	5.0%	4.3%	4.9%	6.9%	7.9%	8.7%	8.1%	11.8%	16.4%	5.0%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Note: percentage weighted to allow for	or the regional bu	ilding act	ivity.										

**Table 7. Ceiling insulation market share.** 

Ceiling insulation market	share in	new ho	using										
Yearly Data 2010-2022													
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Fibreglass	96.7%	96.2%	96.9%	97.0%	95.7%	97.5%	94.8%	94.4%	93.6%	89.0%	94.7%	87.4%	98.3%
Other	3.3%	3.8%	3.1%	3.0%	4.3%	2.5%	5.2%	5.6%	6.4%	11.0%	5.3%	12.6%	1.7%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Note: percentage weighted to allow	v for the reg	ional build	ling activit	y.									

Table 8. Concrete slab waffle pod and sheet polystyrene use.

Concrete floor insulation in new	housing													
Yearly Data 2010-2022														
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	
Insulation (pre-2015)	45.0%	48.6%	49.8%	50.0%	62.8%									
Underslab full/partial (2015+)						42.7%	61.5%	55.9%	60.3%	59.9%	55.8%	56.8%	50.3%	
Under footing (2015+)						0.3%	0.0%	0.0%	0.0%	1.5%	1.2%	0.0%	0.5%	
Perimeter edge (2015+)						2.7%	1.4%	1.2%	1.0%	1.0%	1.9%	0.7%	0.0%	
TOTAL	45.0%	48.6%	49.8%	50.0%	62.8%	45.7%	62.9%	57.1%	61.3%	62.5%	58.8%	57.4%	50.8%	
Note: percentage weighted to allow for the	regional building a	activity.												

**Table 9. Timber floor insulation market share.** 

	imber floor insulation market share in new housing  Yearly Data 2010-2022														
Tearly Data 2010-2022	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
Foil	22.3%	22.6%	29.2%	22.5%	62.4%	15.7%	8.1%	4.4%	0.2%	0.0%	0.0%	0.0%	0.0%		
Fibreglass & polyester	13.1%	8.1%	38.1%	24.9%	25.1%	14.3%	26.3%	16.0%	16.1%	22.9%	16.9%	24.4%	19.8%		
Polystyrene	64.6%	69.3%	32.7%	52.7%	12.4%	70.0%	65.6%	79.5%	83.7%	77.1%	83.1%	75.6%	80.2%		
TOTAL	100%	100%	100%	100%	100%	100%	100%	80%	100%	100%	100%	100%	100%		
Note: percentage weighted to allow for															

Table 10. Average floor area comparison — survey responses and consent data.

` ` ` `	verage floor area (square metres) for new housing															
Yearly Data 2006-2022	2006	2007	2008	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	202
Surveyresponses	221.3	232.1	232.6	217.0	213.7	208.2	203.0	213.9	199.8	200.5	192.2	195.8	194.5	185.0	185.8	189.
Consent data (1)	215.2	213.4	215.8	215.6	210.6	214.3	212.9	212.8	208.6	208.7	207.2	201.4	194.1	199.5	200.7	199.4
Note: survey average floor area we	eighted to allow for	regional b	ouilding a	ctivity												
(1) Source: Statistics New Zealand																